

**ARCHIE
SERIES**

**FEB.
1961**

Archie's

10¢



MAD HOUSE

**THE MAGAZINE FOR
TEEN-AGE EGGHEADS!**



DILTON DOILY'S LUNATIC LIMERICKS



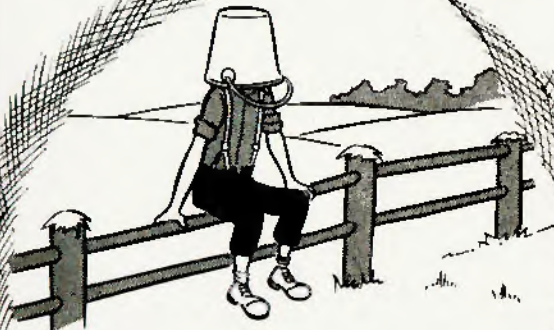
THERE ONCE WAS A GIRL FROM NEWYORK
WHOSE BODY WAS LIGHTER THAN CORK--
SHE HAD TO BE FED
ON MARBLE AND LEAD,
BEFORE SHE WENT OUT FOR A WALK!



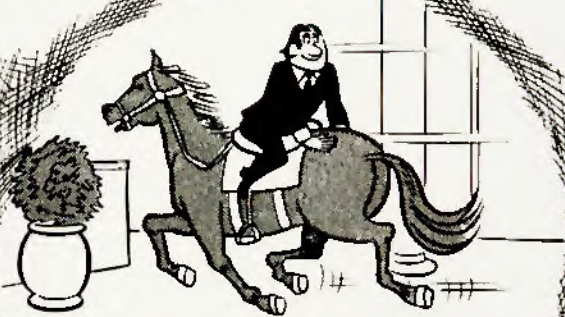
THERE WAS A YOUNG FELLOW NAMED GREEN
WHO BECAME ABNORMALLY LEAN--
HE GREW SO THIN
THAT HIS EARS MET HIS CHIN,
AND SIDWAYS, HE COULDN'T
BE SEEN!



IT'S REALLY A BORE TO WEAR CLOTHES--
I'D RATHER HAVE FUR, I SUPPOSE---
AND AS FOR MY HAIR,
IT WOULD BE DEBONAIR
TO COMB IT AT NIGHT
WITH MY TOES!

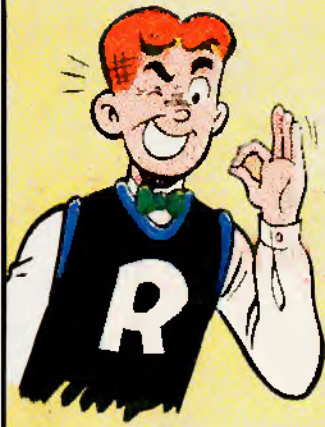


A CHARMING OLD MAN FROM OAKING
HAD A HABIT VERY PROVOKING--
HE SAT ON A RAIL
WITH HIS HEAD IN A PAIL,
TO GIVE HIS HEAD A
GOOD SOAKING!



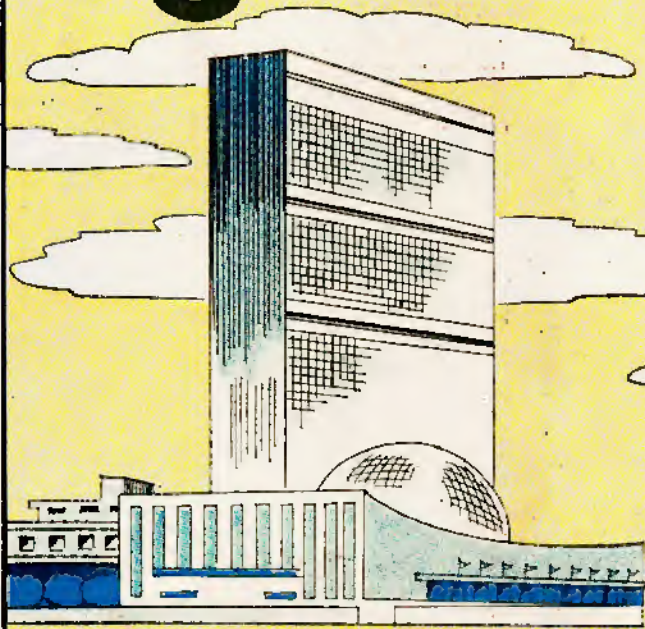
A YOUNG HOTEL-KEEPER NAMED ROBBIE
RODE A HORSE UP AND DOWN IN THE
LOBBY--
WHEN THEY ASKED HIM WHY
HE REPLIED WITH A SIGH,
"WHAT'S WRONG WITH
HAVING A HOBBY?"

ARCHIE PRESENTS

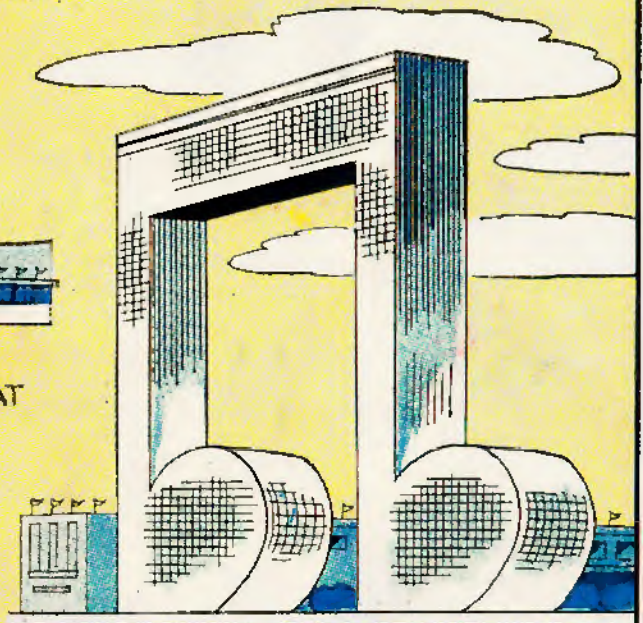


ANOTHER ARTICLE IN OUR MAD HOUSE SERIES WHICH SHOWS HOW THINGS COULD BE, IF THE RIGHT PEOPLE WERE ONLY IN CHARGE. THIS DANDY LITTLE FANTASY EXPLAINS WHAT MIGHT HAPPEN --

if teen-agers ran the U.N.!!



FOR ONE THING, THE FAMOUS SHAPE OF THE U.N. SECRETARIAT WOULD BE CHANGED ---



--TO SOMETHING A LITTLE MORE GROOVY...!

MORE →

THE U.N. GIRL GUIDES WOULD
GET BRAND NEW UNIFORMS,
LIKE THIS --

FRENCH
BERET

RUSSIAN
BLOUSE
(SUBJECT
TO VETO)

JAPANESE
TRANSISTOR
RADIO

KNAPSNACK
CONTAINING
SPANISH
ONIONS AND
TURKISH
CANDY

INDIA
MADRAS
WALKING
SHORTS

ENGLISH
KNEE SOCKS

AMERICAN
SNEAKERS

INSTEAD OF THIS --

ALL U.N. SPEECHES ARE
TRANSLATED INTO FIVE
LANGUAGES:

- ① ENGLISH
- ② FRENCH
- ③ RUSSIAN
- ④ CHINESE
- ⑤ SPANISH

--WE'D HAVE THIS --

ALL U.N. SPEECHES ARE
TRANSLATED INTO FIVE
SLANGUAGES:

- ① JIVE TALK
- ② BEATNIK
- ③ HIPSTER
- ④ ROCK 'N' ROLL
- ⑤ PIG LATIN

-- WE'D HAVE CHANGES IN THE AGENDA, TOO --

TOMORROW, THE SECURITY
COUNCIL WILL DEBATE THE
QUESTION OF AMERICAN
HAMBURGERS
VERSUS
RUSSIAN
SHISH KEBAB!

HEAR,
HEAR!

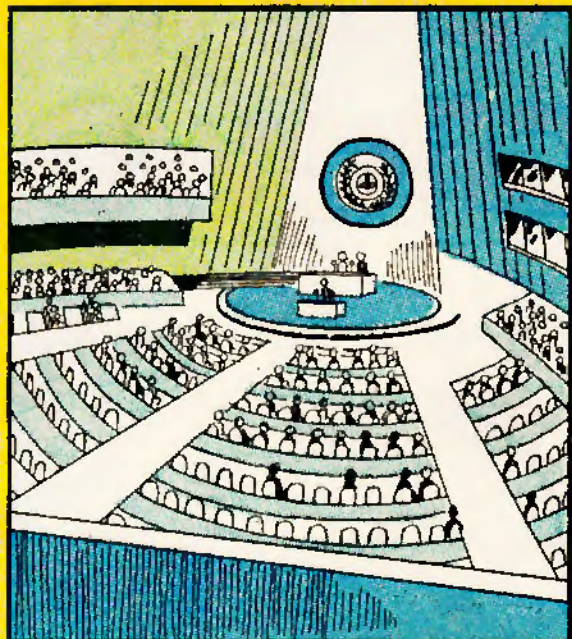
CHAIRMAN

FRANCE

RIVERDALE

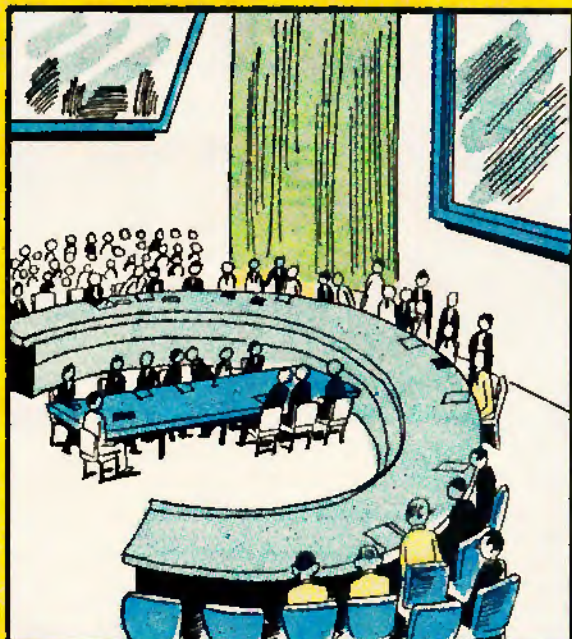
BELGIUM

WE'LL ALSO HAVE NEW INTERNATIONAL AGENCIES, SIMILAR TO UNICEF AND UNESCO - LIKE, FOR EXAMPLE --



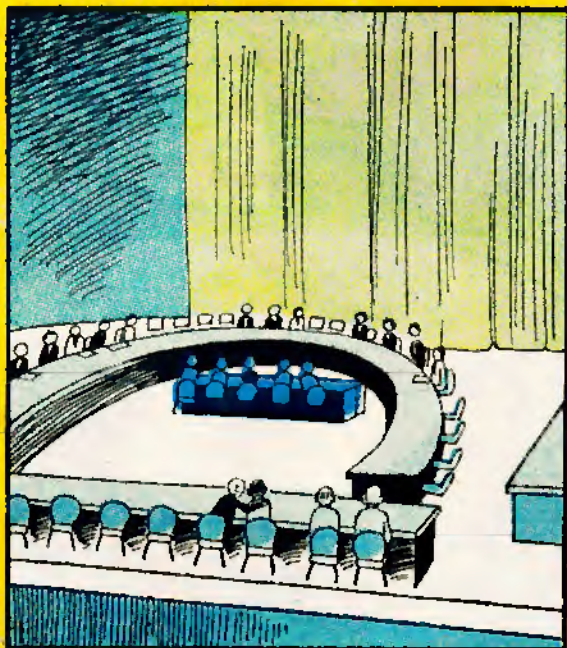
UNCSSH

(UNITED NATIONS COMMITTEE FOR SHORTER SCHOOL HOURS)



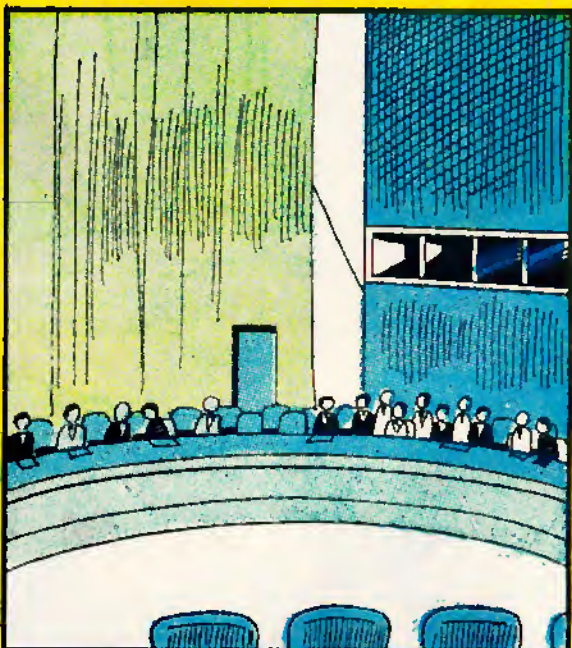
UNIBDE

(UNITED NATIONS INTERNATIONAL BLIND DATE EXCHANGE)



UNCBBJB

(UNITED NATIONS COUNCIL ON BIGGER AND BETTER JUKE BOXES)



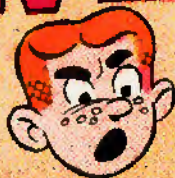
UNCAPB

(UNITED NATIONS COMMITTEE FOR THE ADVANCEMENT OF PIZZAS FOR BREAKFAST)

DON'T DELAY! SUPPORT THE TEEN-AGE TICKET TODAY! ENDSVILLE, MAN!

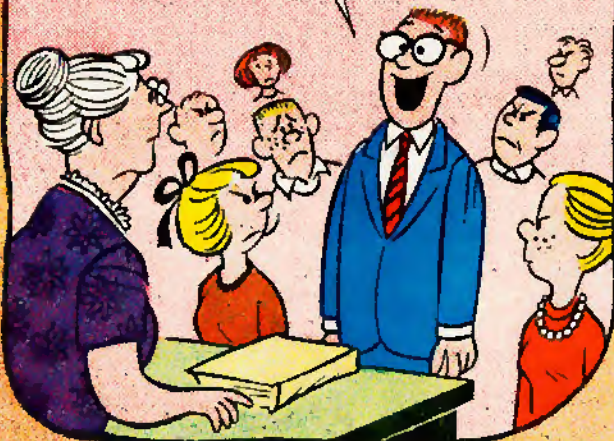
ARCHIE PRESENTS:

THERE'S ONE IN EVERY CROWD

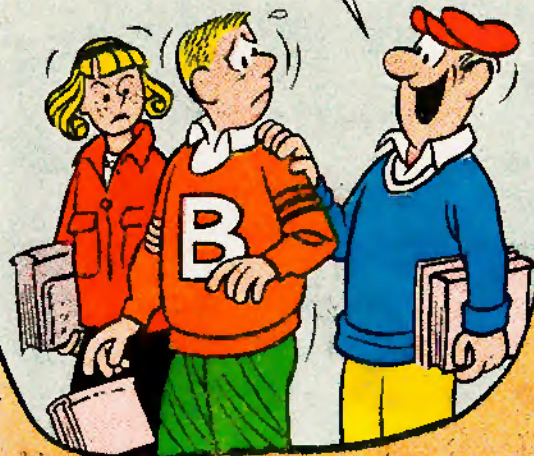


EVER NOTICE THOSE CHARACTERS WHO DELIGHT IN MAKING LIFE MISERABLE FOR OTHERS?

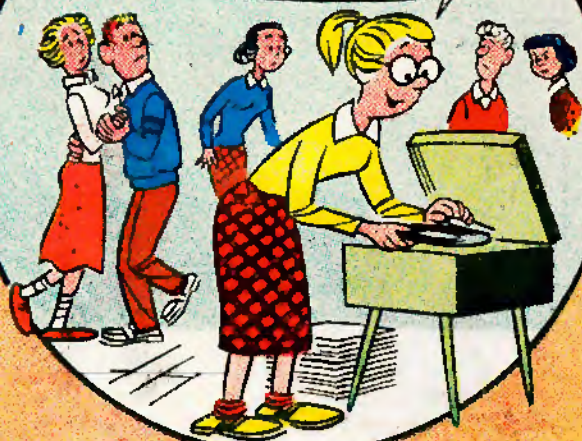
FRANKLY, MISS ADAMS, I DON'T THINK YOU'RE GIVING THE CLASS ENOUGH HOMEWORK!



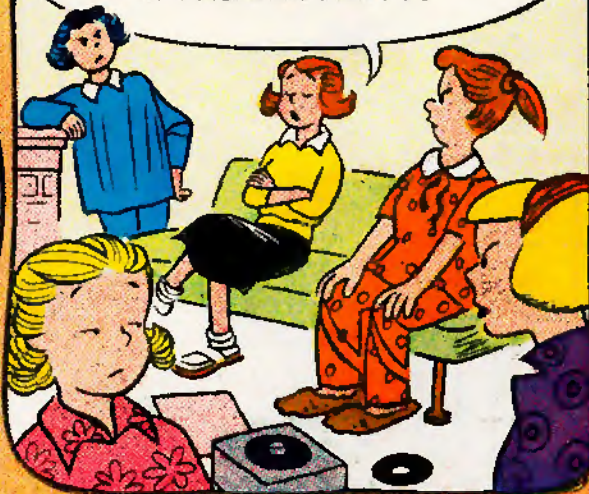
HI, EDDIE! WOW! THAT WAS A CUTE DISH I SAW YOU WITH LAST NIGHT!

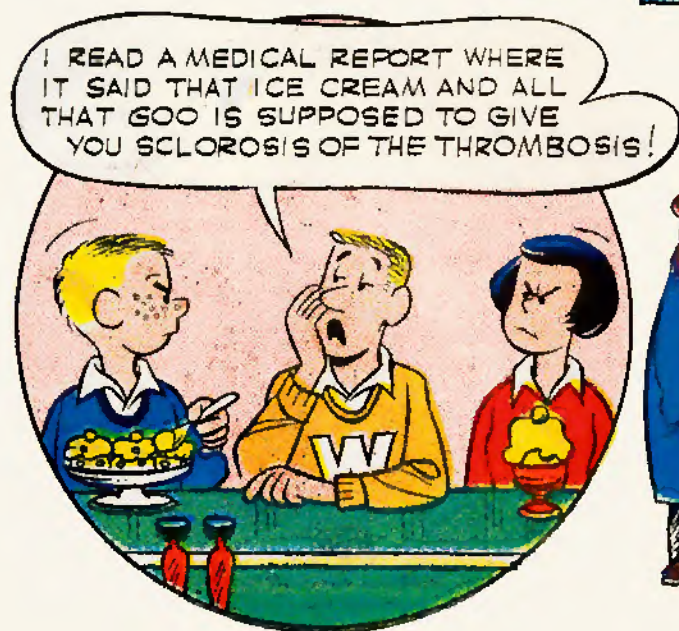
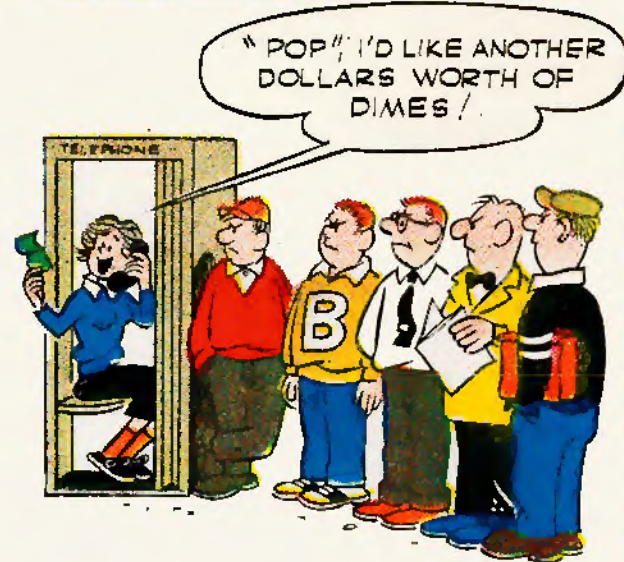
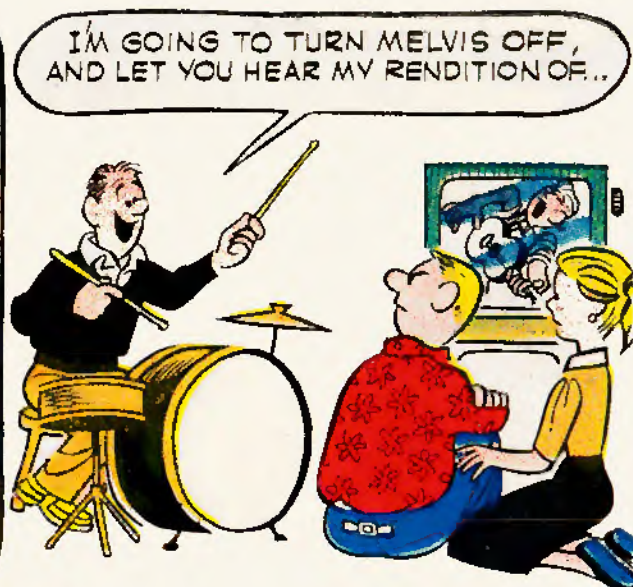
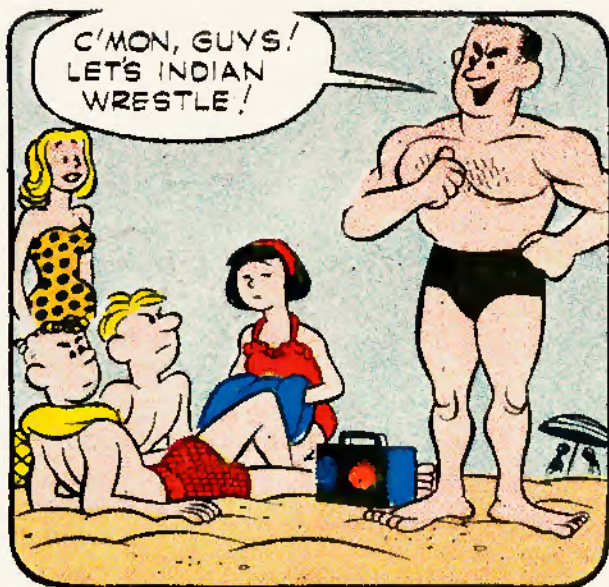


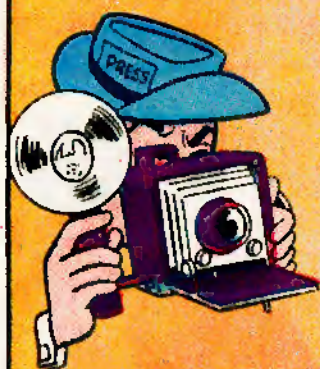
I KNOW YOU'RE ALL DYING TO HEAR MY COLLECTION OF BEETHOVEN AND TCHAIKOVSKY RECORDS!



I THINK IT'S ABSOLUTELY SILLY TO WEAR PAJAMAS TO A PAJAMA PARTY!



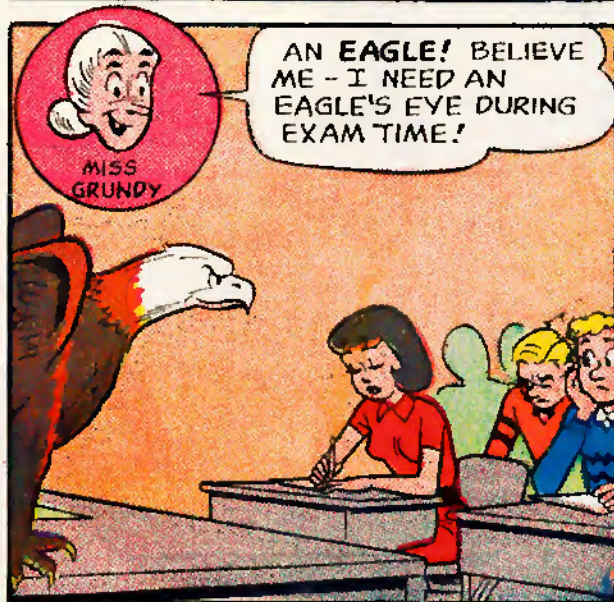
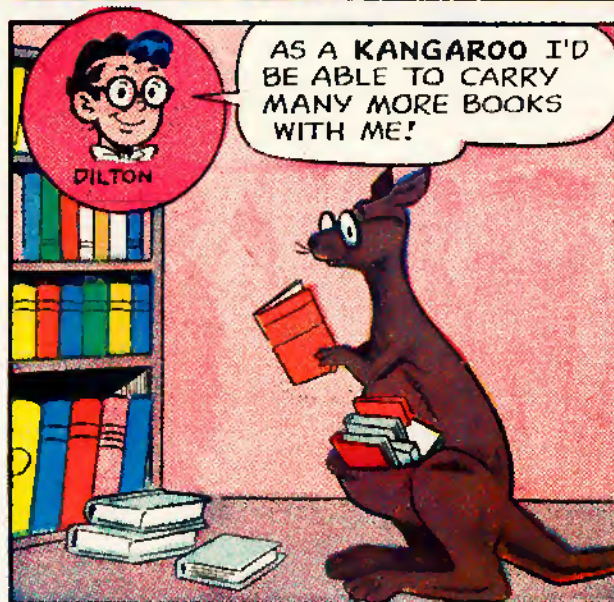
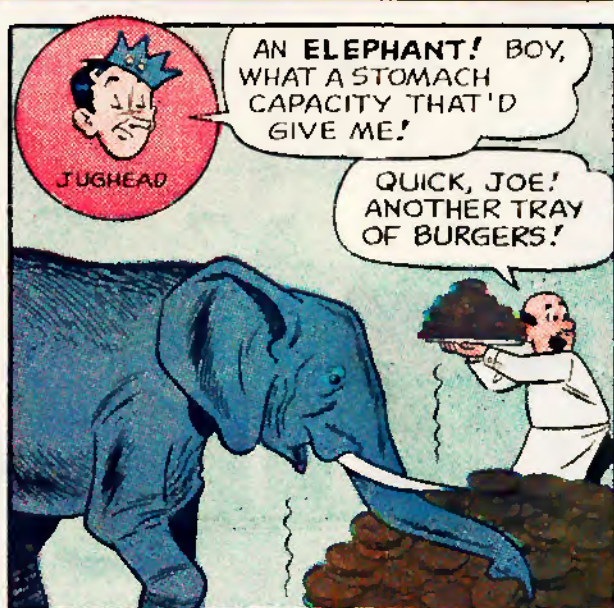
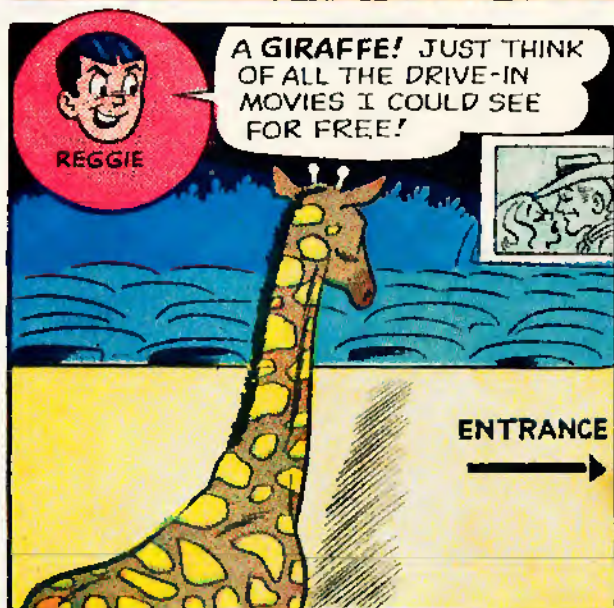


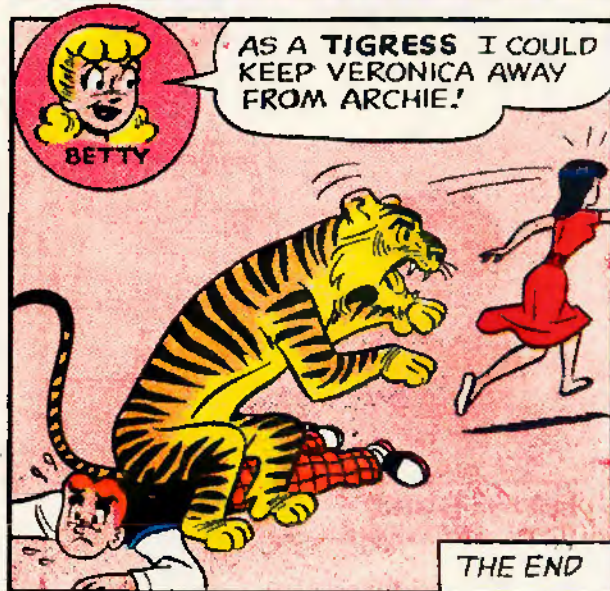
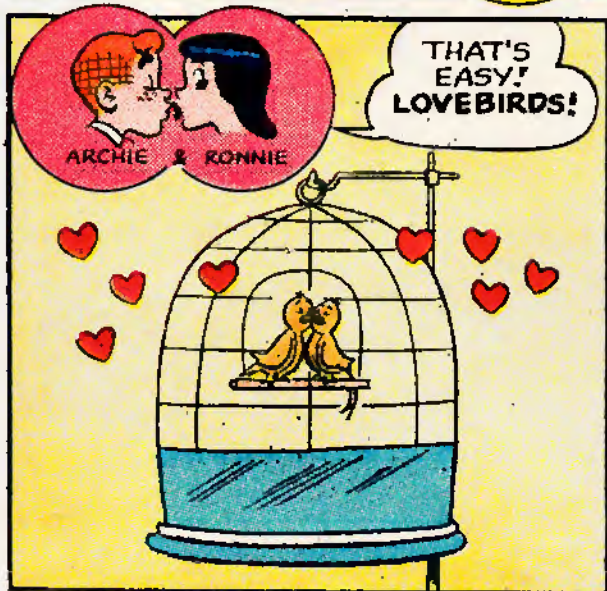
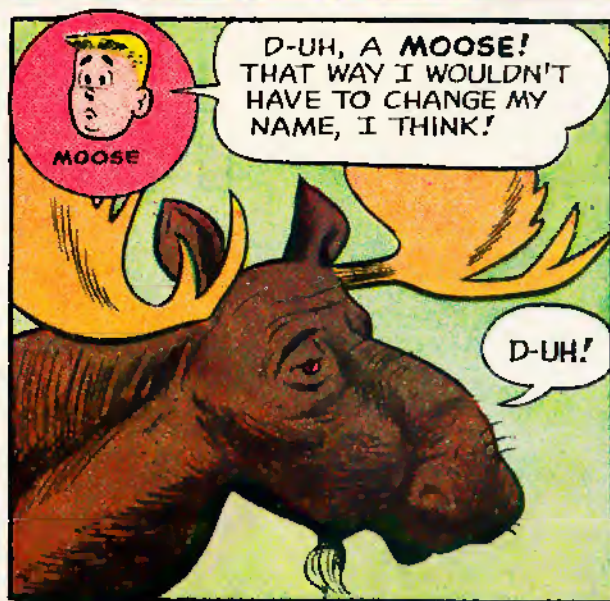
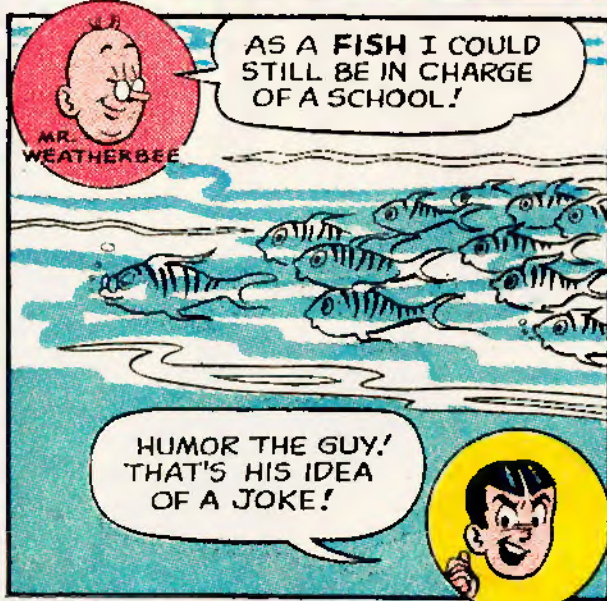
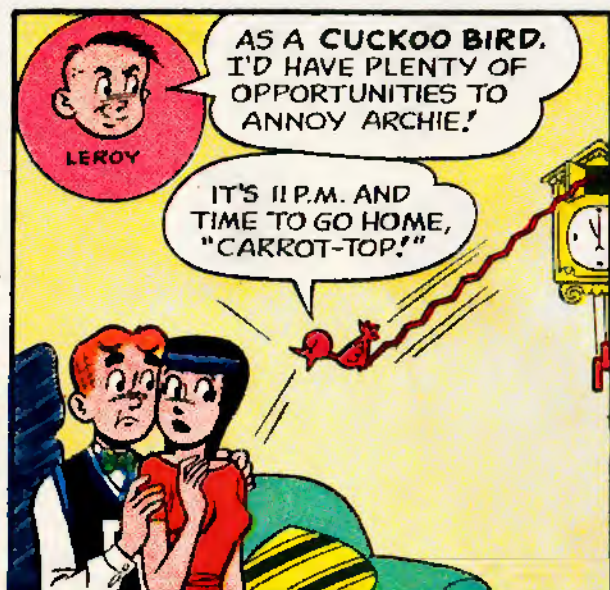
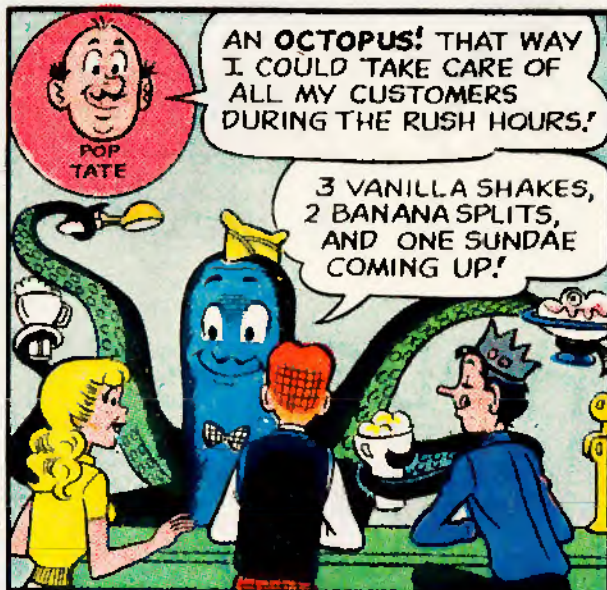


INQUIRING PHOTOGRAPHER

QUESTION: IF YOU HAD YOUR CHOICE - WHAT KIND OF BIRD, ANIMAL OR PET WOULD YOU BECOME?

INQUIRING:
• \$2 DOLLAR WORD
FOR NOSEY





JUGHEAD SAYS--

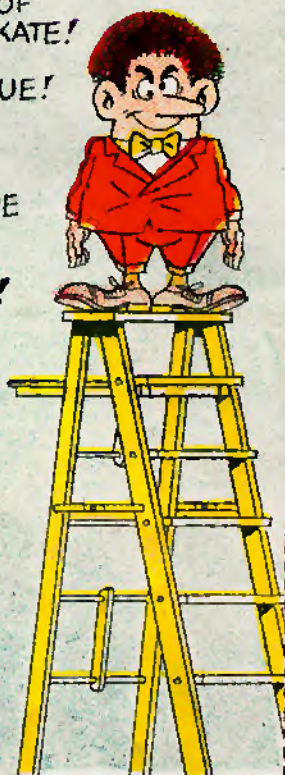


THESE DAYS, THEY'VE GOT PILLS FOR **EVERYTHING!**
-- REDUCING PILLS, SLEEPING PILLS, AND WAKING-UP PILLS.
BUT NOW WE'VE COME UP WITH THE PEACHIEST IDEA
OF ALL!
HERE IT IS! FOR ALL YOU RUNTS, HALF-PINTS, PEANUTS,
AND SHRIMPS! *THE PILL YOU'VE BEEN
WAITING FOR--*

MAD HOUSE'S HEIGHT PILLS

INSTRUCTIONS:

- ① BUY A BOTTLE OF PILLS, CHEAPSKATE!
- ② GET SOME GLUE!
- ③ NOW TAKE A HANDFUL OF PILLS AND GLUE 'EM TO THE BOTTOM OF YOUR SHOES!
- ④ H'RAY! YOU'RE TALLER!



LEMUEL SNURD
BEFORE TAKING
PILLS

LEMUEL SNURD
AFTER TAKING
PILLS



GENTLEMEN:

I'M TIRED OF BEING SHORT!
PLEASE SEND ME A BOTTLE OF HEIGHT
PILLS! I ENCLOSE \$5000 AND MY
UNCLE LEMUEL IN PAYMENT!

NAME _____

ADDRESS _____

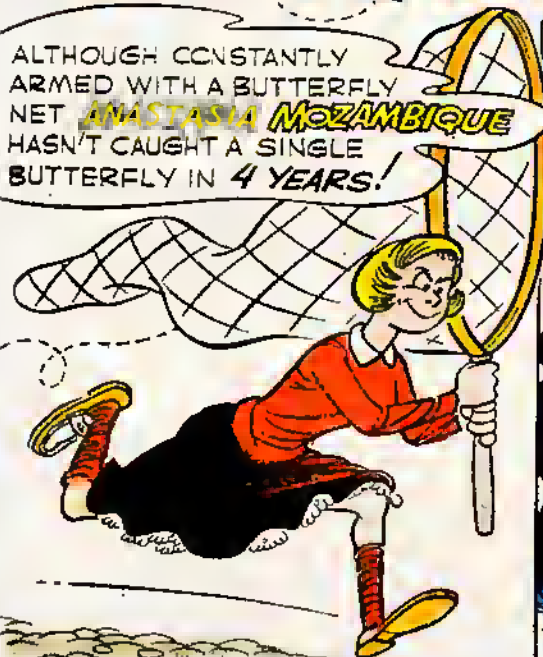
HEIGHT (IN MILES) _____

ARCHIE
PRESENTS:



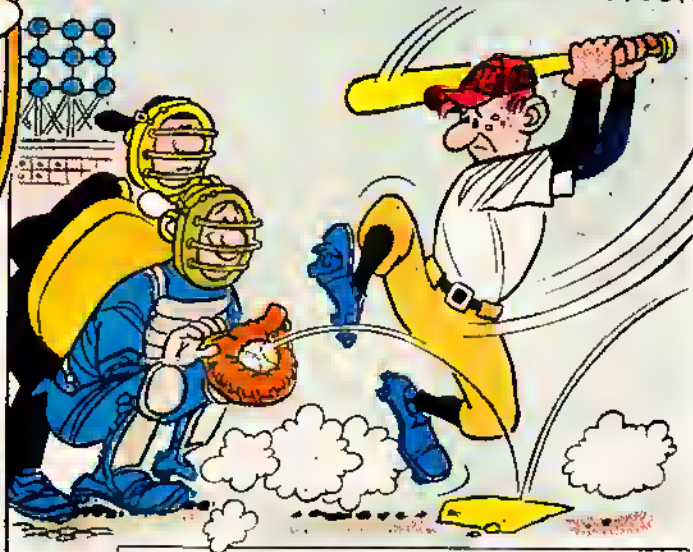
THE MADHOUSE HALL of FAME

ALTHOUGH CONSTANTLY
ARMED WITH A BUTTERFLY
NET **ANASTASIA MOZAMBIQUE**
HASN'T CAUGHT A SINGLE
BUTTERFLY IN 4 YEARS!



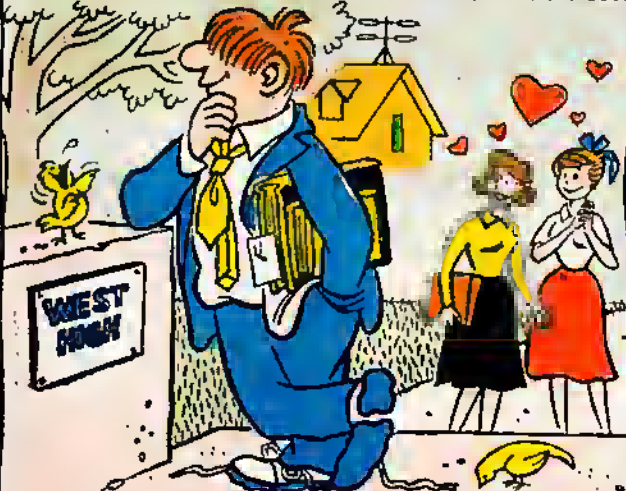
IN THAT TIME, HOWEVER,
BOY-CRAZY ANASTASIA HAS
CAUGHT 17 BOYS!

THADDEUS UGH OF UPPER LIPP HIGH,
HAS AN INCREDIBLE AVERAGE OF .489.



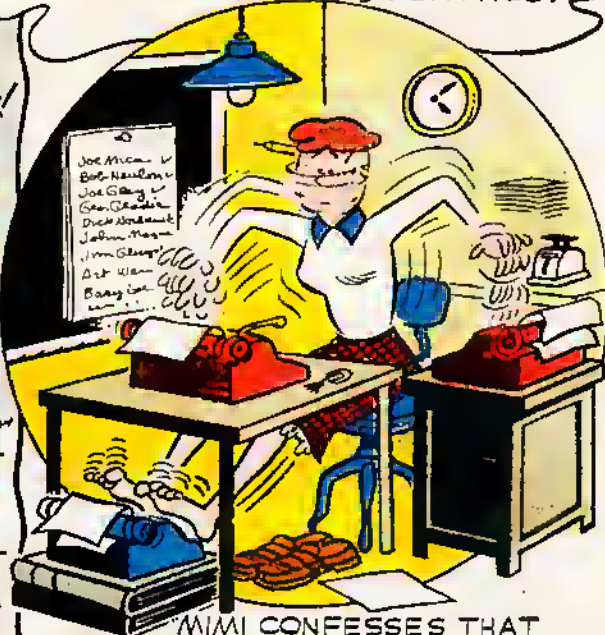
THAT'S HIS FIELDING AVERAGE!
HIS BATTING AVERAGE IS AN
EVEN MORE INCREDIBLE .008!

SANDY MUHZHIKOV CANNOT DANCE
DOESN'T OWN A CAR
IS NOT ATHLETIC
IS NOT SOCIABLE
AND YET HE WAS VOTED **THE MOST
POPULAR BOY STUDENT AT WEST HIGH!**



AUTHORITIES ARE STILL PUZZLED AS TO
HOW SANDY WAS ABLE TO ENROLL AT
WEST HIGH, AN ALL GIRL SCHOOL!

MIMI OBERAMMERCAU WRITES
REGULARLY TO 329 PEN PALS!



MIMI CONFESSES THAT
HER 7 SISTERS ALSO
LEND HER AN OCCASIONAL HAND!



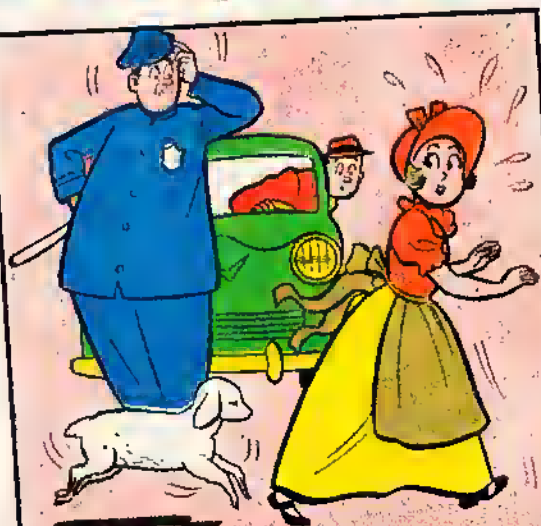
Archie presents...

A SPECIAL FEATURE FOR OUR
POETRY-MINDED READERS!

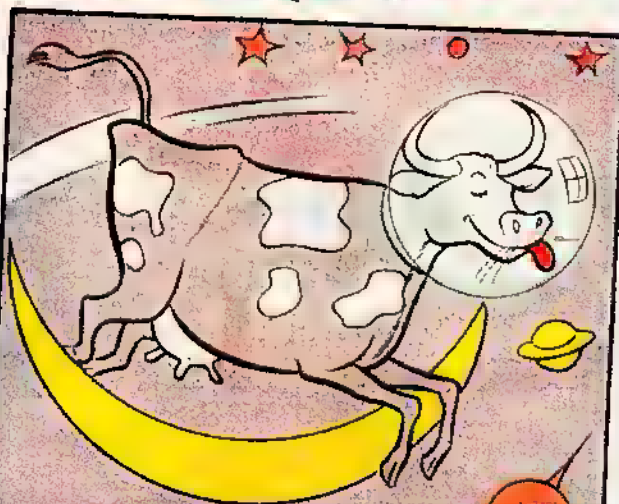
THE

MADHOUSE

Mother Goose...

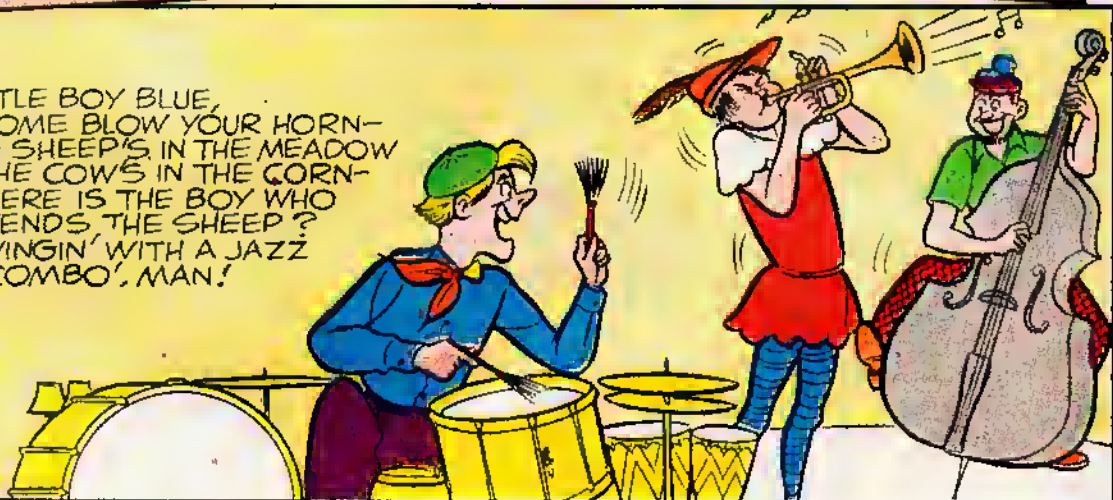


MARY HAD A LITTLE LAMB,
IT'S FLEECE WAS WHITE AS SNOW—
AND EVERYWHERE THAT MARY WENT
THE LAMB WAS SURE TO GO—
BOY! WAS SHE EMBARRASSED!

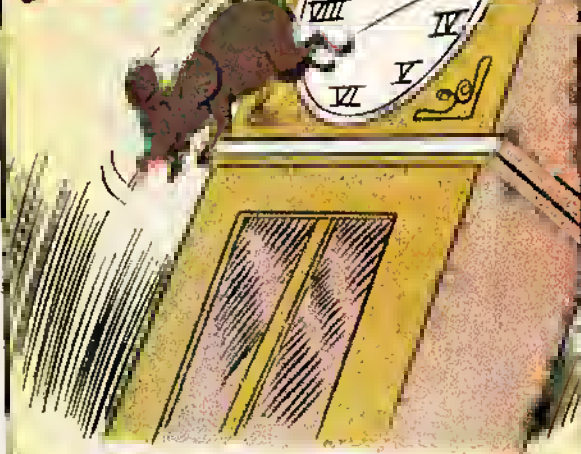


HEY DIDDLE DIDDLE,
THE CAT AND THE FIDDLE,
THE COW JUMPED OVER THE MOON—
THE LITTLE DOG LAUGHED
TO SEE SUCH SPORT—
WAS IT A COW
OR AN ASTRONAUT?

LITTLE BOY BLUE,
COME BLOW YOUR HORN—
THE SHEEP'S IN THE MEADOW
THE COW'S IN THE CORN—
WHERE IS THE BOY WHO
TENDS THE SHEEP?
SWINGIN' WITH A JAZZ
COMBO, MAN!



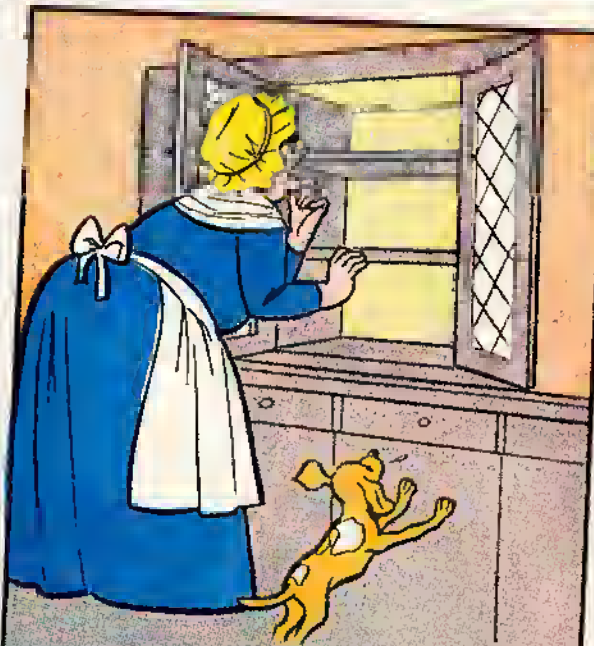
**BONG
BONG**



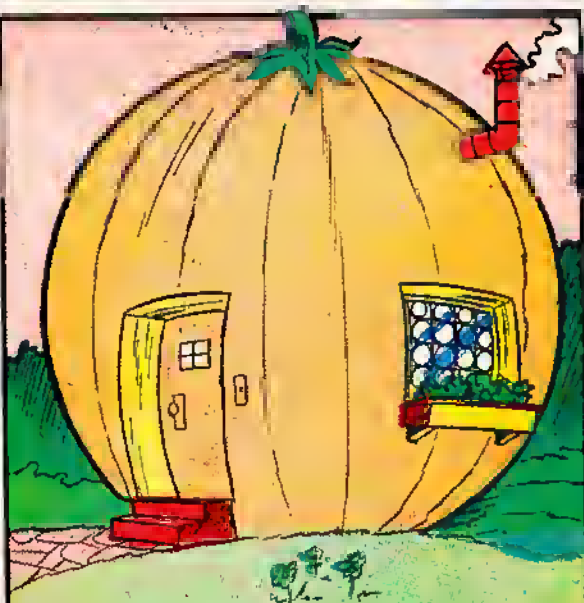
WICKEDY DIE KIDDY DOCK—
THE MOUSE RAN UP THE CLOCK—
THE CLOCK STRUCK TWO
AND DOWN HE FLEW—
TIME FOR A COFFEE BREAK!



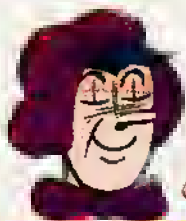
MISTRESS MARY QUITE CONTRARY,
HOW DOES YOUR GARDEN GROW?
WITH SILVER BELLS AND
COCKLE SHELLS—
BUT, MOSTLY
IT'S ALL CRABGRASS!



OLD MOTHER HUBBARD
WENT TO THE CUPBOARD
TO GET HER POOR DOG A BONE..
BUT, WHEN SHE GOT THERE,
THE CUPBOARD WAS BARE,
SO THEY WENT OUT FOR
A PIZZA!



PETER, PETER, PUMPKIN EATER,
HAD A WIFE AND COULDN'T
KEEP HER
HE PUT HER IN A PUMPKIN SHELL
WHERE THE RENT WAS
CHEAP, AND HE DIDN'T HAVE TO
BUY STORM WINDOWS!



AUNT JUGGIE'S

ADVICE TO THE LOVELORN

Dear Aunt J.—
My boy friend is
a prizefight fan. He
is coming for dinner
tomorrow night. What
can I serve him?
—Worried

DEAR WORRIED—
I RECOMMEND EARS OF LAMB,
FLOWER, CANVASBACK DUCK, AND
LOTS OF BLACK-EYE PEAS.

DEAR AUNT JUGGIE—
I HAVE A CRUSH ON
A BOY WHO WORKS IN
A BUTCHER SHOP. HOW-
EVER, HE IS SOMEWHAT
FAT! HOW CAN I FIND
OUT WHAT HE WEIGHS?
SALLY R.

DEAR SALLY R.,
THAT'S SIMPLE. IF
HE WORKS IN A
BUTCHER SHOP,
OBYIOUSLY HE WEIGHS
MEAT!

Dear Aunt Juggie—
My big brother,
Sheldon, has just become
engaged to a Cover
Girl. Do you consider him
a lucky fellow?
Marmaduke J.

DEAR MAMADUKE J.—
IT ALL DEPENDS WHAT
COVER SHE'S ON. COULD BE
"WEIRD TALES"!

Dear Auntie J.
Whenever we're
alone, my boyfriend
spends all his time
watching television.
What do you
advise?
—Irked

DEAR IRKED—
YOU NEED MORE
BRIGHTNESS, AND MORE
CONTRAST. TRY SWITCHING
YOUR INTEREST TO OTHER
CHANNELS.

Dear Aunt J.

I met a girl who is studying to be a lady barber. We dated for a while, but when she started getting serious, I broke off with her. Was this wise?

-S.V.R.

Dear Aunt Juggie -

My boy friend is studying to be a violinist. Every time I look at another boy, he gets terribly jealous. Do you think this is fair?

Unhappy

DEAR S.V.R.-
LADY BARBERS
CAN CAUSE
TROUBLE. I
THINK YOU HAD
A CLOSE SHAVE.

DEAR AUNT JUGGIE-
IS IT CONSIDERED
PROPER TO KISS
A GIRL ON TOP
OF THE EMPIRE
STATE BUILDING?

AMOROUS

DEAR AMOROUS-
NO. THE PROPER
PLACE TO KISS A GIRL
IS ON THE LIPS.

DEAR UNHAPPY-
DON'T FEEL
BADLY. MOST
VIOLINISTS HATE
TO PLAY
SECOND
FIDDLE.

Dear Aunt J.

I am crazy about a boy in my class. His only interest in life is reading about life in ancient Egypt. How can I compete with a hobby like that?

Puzzled

DEAR PUZZLED-
GIVE IT UP. YOU KNOW
THE OLD SAYING-"A
BOY'S BEST FRIEND IS
HIS MUMMY."

Dear Aunt J.-

Girls are always worried about boys. And boys are always worried about girls. Why must everyone have these romantic problems?

-A.J.

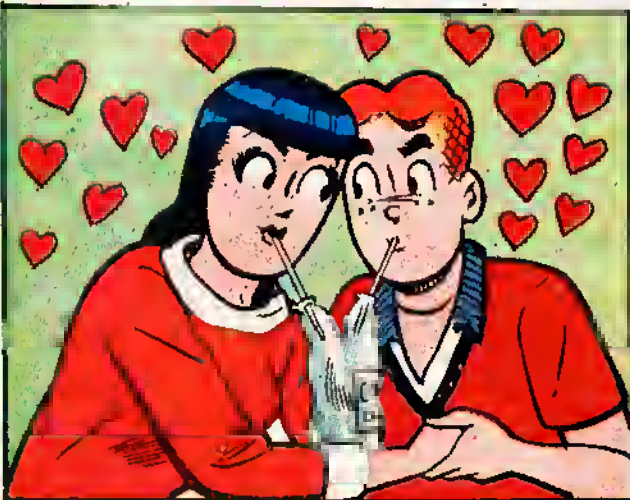
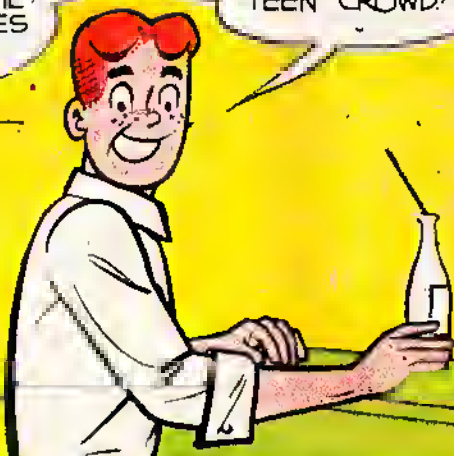
DEAR A.J. -

ON ACCOUNT OF
I'VE GOTTA MAKE A
LIVING-- SEE?

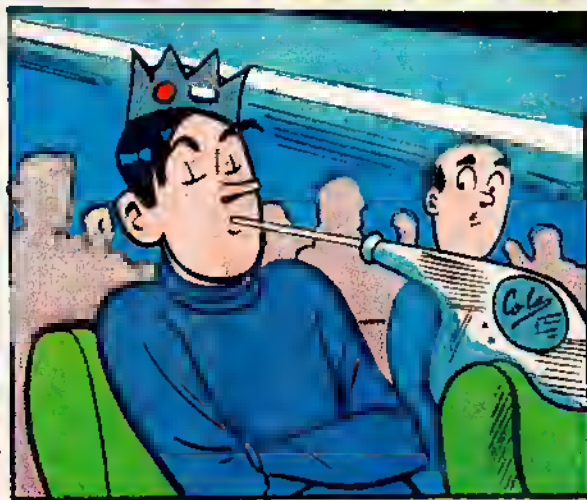
IT SEEMS LIKE SODA
MANUFACTURERS COULD
USE A LITTLE MORE
IMAGINATION IN THE
TYPES OF BOTTLES
THEY USE ---

I'D LIKE TO SUGGEST SOME
MODELS THAT WOULD REALLY
GO OVER BIG WITH THE
TEEN CROWD!

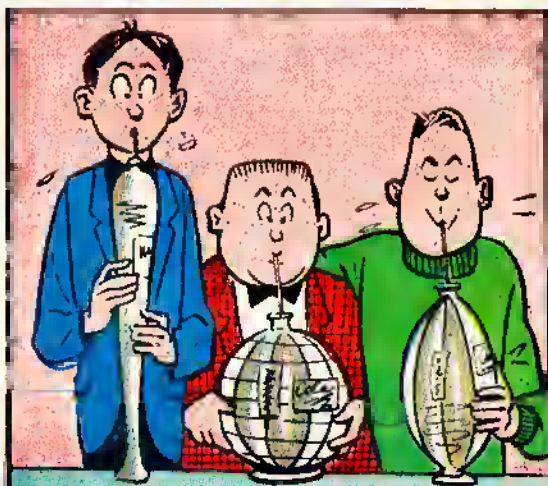
BATTLE of the BOTTLES!



LOVE BIRD BOTTLE FOR THOSE WHO
DATE!



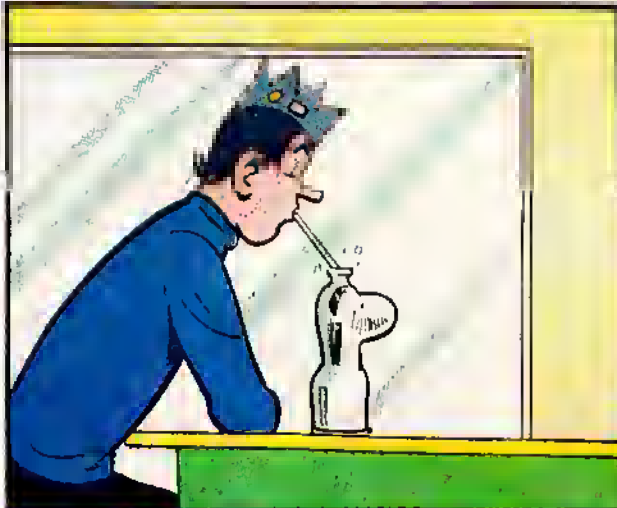
SEAT CLIP BOTTLE FOR THOSE WHO
LIKE TO DRINK IN THE MOVIES!



VARIOUS BOTTLES FOR SPORT
FANS!



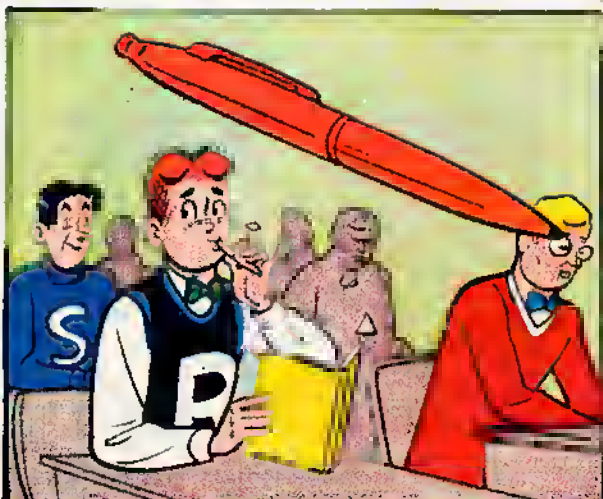
SURE GRIP BOTTLE FOR THOSE WHO
LIKE TO DRINK WHILE DANCING!



PIGGY BANK BOTTLE FOR THOSE WHO LIKE THAT "EXTRA" SWALLOW!



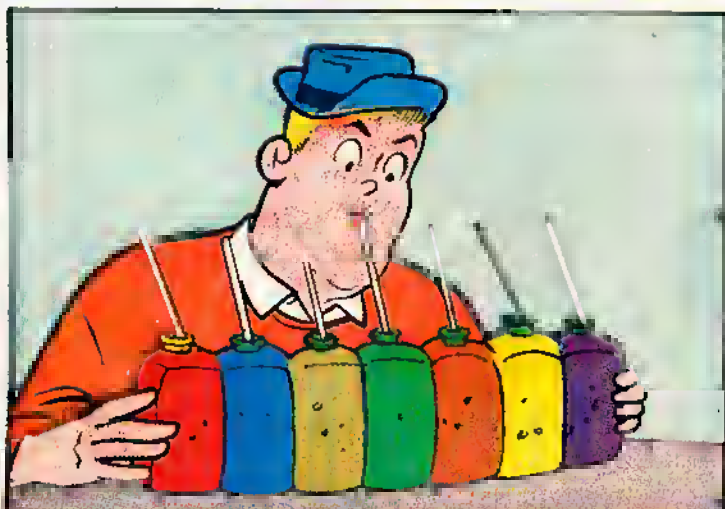
FALSE BOTTOM BOTTLE FOR THOSE WHO ARE CALORY CONSCIOUS!



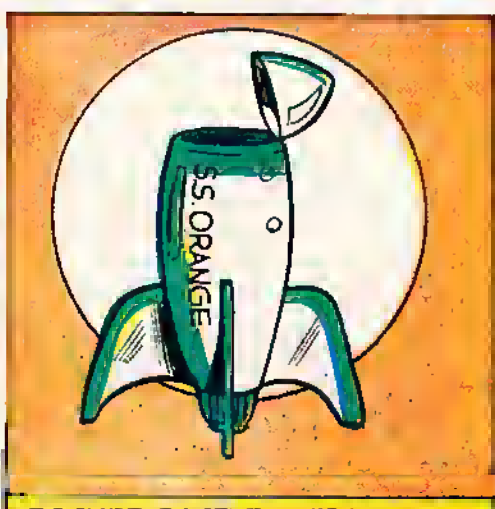
FOUNTAIN PEN BOTTLE FOR THOSE WHO LIKE TO DRINK IN THE CLASS!



TOTEM POLE BOTTLE FOR THOSE WHO HAVE "RESERVATIONS" ABOUT DRINKING SODA!



SEVEN FLAVORS IN ONE BOTTLE FOR THOSE WHO LIKE VARIETY!



ROCKET BOTTLE WITH NON-CARBONATED SODA!
--GUARANTEED NOT TO FIZZLE!

DILTON DOILY PRESENTS.

RIVERDALE
HIGH NEWS

AS EDITOR, I
GET TO SEE
A LOT OF INTER-
ESTING
SPORT
PICTURES!

BUT FOR ONE
REASON OR
ANOTHER MANY
OF THEM CAN'T
BE USED!

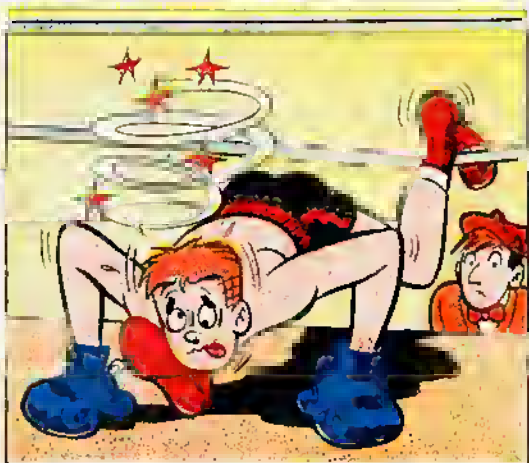
SPORT PICTURES THAT NEVER MADE THE NEWSPAPER!



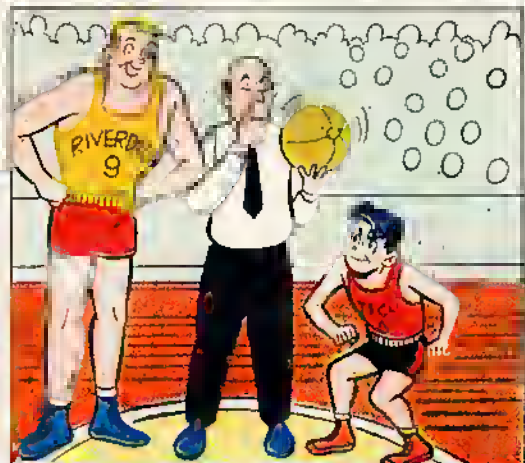
ARCHIE REACHES FOR A PASS!
UNFORTUNATELY, OPPONENT HAS INTER-
CEPTED THE BALL FOR A TOUCHDOWN!



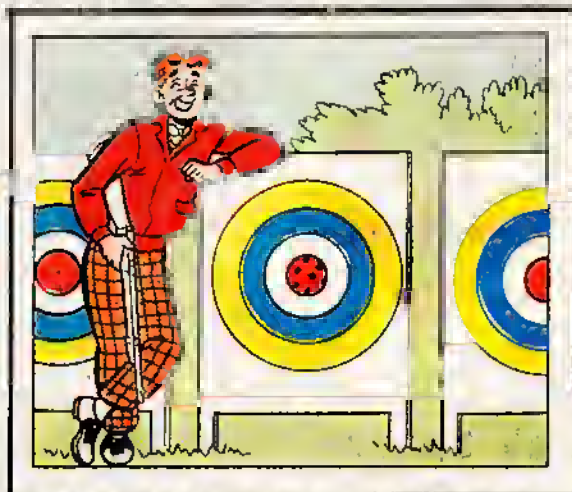
**RIVERDALE'S ACE CATCHER-REGGIE
MANTEL!** WHILE REGGIE IS POSING, A
BASE RUNNER IS SHOWN STEALING HOME.



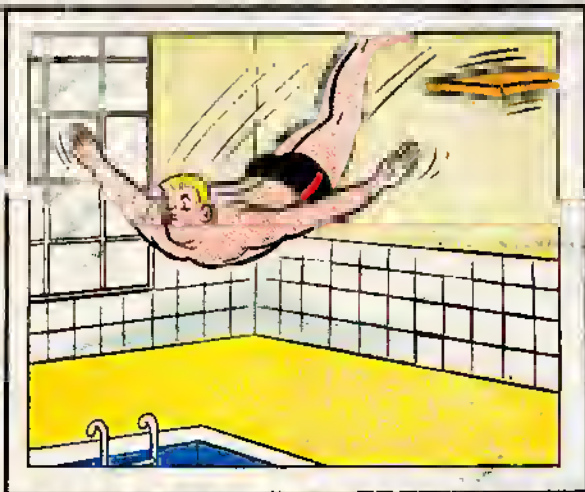
ARCHIE TRIES TO GET UP! POOR
ARCHIE SLIPPED CLIMBING INTO THE
RING! FIGHT WAS NEVER STARTED...



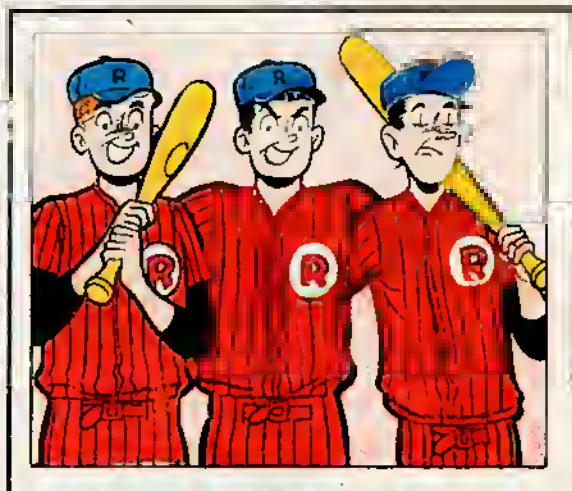
**MOOSE IN SEASON'S FIRST
CENTER TOSS!** UNFORTUNATELY, "PEE
WEE" HUNT OF TECH WON THE TOSS!



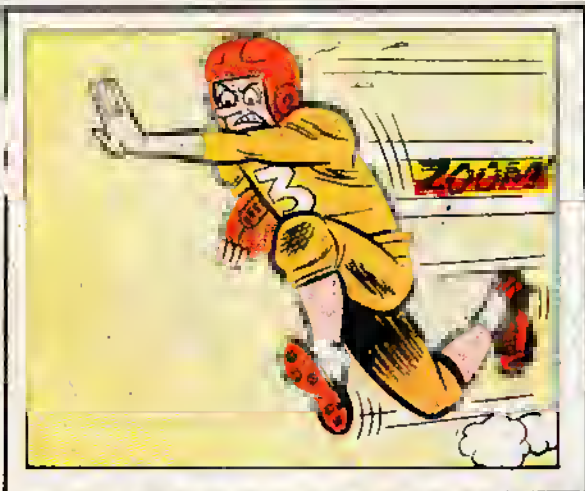
A PERFECT SCORE-10 SHOTS-10 BULL'S EYES-- ARCHIE WAS DISQUALIFIED FOR SHOOTING AT THE WRONG TARGET!



MOOSE EXECUTES A PERFECT SWAN DIVE!.. INTO AN EMPTY POOL!



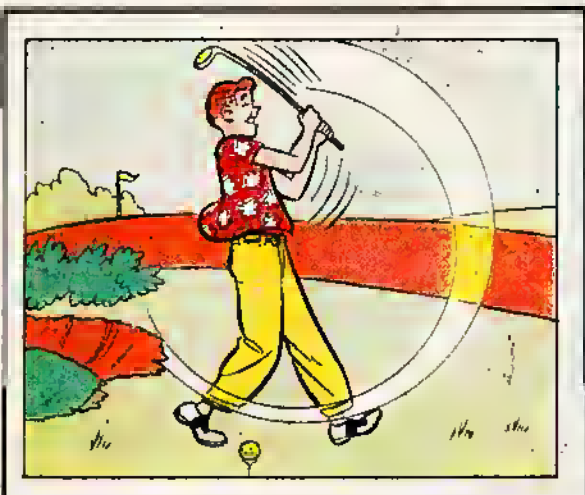
SLUGGING TRIO BATTING .420!
...ARCHIE, REGGIE AND JUGGIE ARE EACH HITTING .140!



QUARTERBACK SNEAK GOOD FOR 90 YARDS! UNFORTUNATELY, JUGHEAD'S SNEAK CAME AFTER THE GAME!



ARCHIE SETS SPEED RECORD!
...RUNNING AWAY FROM GIANT SKI JUMP!

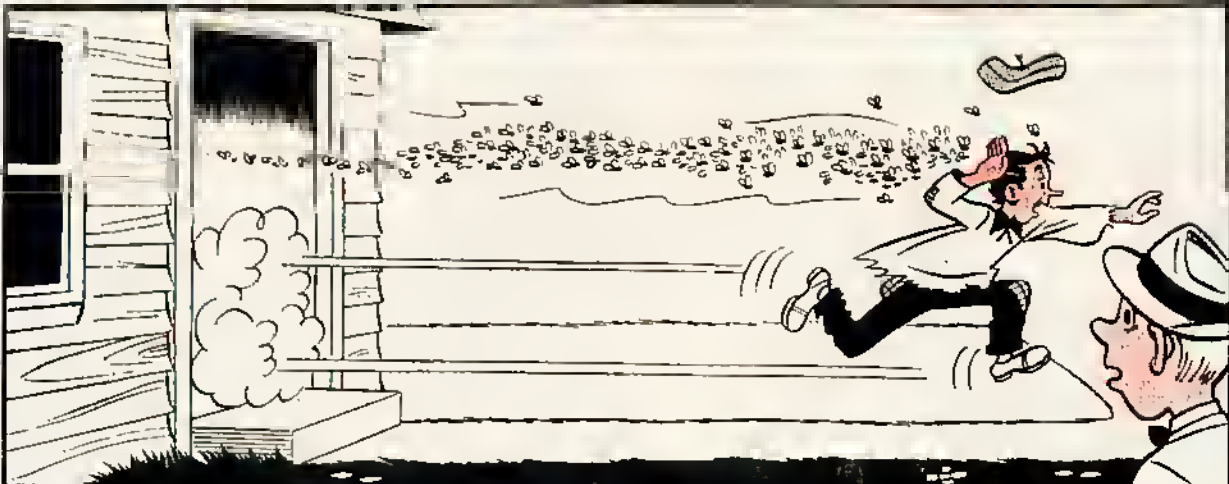
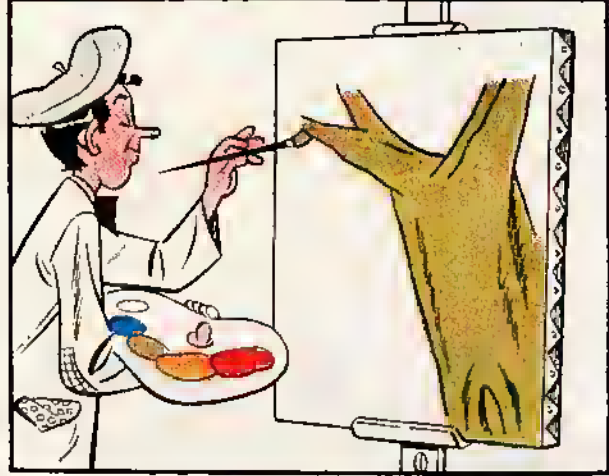
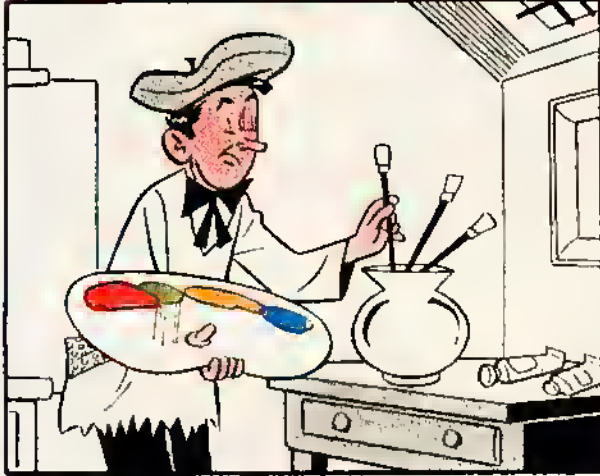


ARCHIE DEMONSTRATES PERFECT FORM... BUT STILL MISSES THE BALL!

Jughead **DIPSY DOODLES**



"TO BEE
OR NOT
TO BEE"



JUGHEAD PRESENTS--

LIKE
IT'S FROM
BURGERVILLE!

THE GREATEST INVENTION OF THE CENTURY!
THE GREATEST INVENTION OF ANY CENTURY!
AT LAST-- OUR SCIENCE EDITOR HAS SUCCEEDED
IN CROSSING A HAMBURGER WITH AN
ICE CREAM POP, TO PRODUCE--

MAD HOUSE'S

POP-BURGER!

YES!

IT'S THE ONE AND
ONLY HAMBURGER-
ON-A-STICK!

ORDER YOURS
TODAY (BEFORE
JUGHEAD EATS
'EM ALL)!

21 DELICIOUS
FLAVORS,
INCLUDING--

- RARE
- MEDIUM
- WELL DONE
- KETCHUP
- ONION
- TUTTI FRUTTI
- HALVAH

PING!
DING-A-LING!

THE
GOOD HAMBURGER
MAN

GENTLEMEN:
PLEASE RUSH ME ONE DOZEN ASSORTED
POP-BURGERS!

I ENCLOSE 500 GENUINE BUFFALO
NICKELS, DATED 1975!
-- AND OUR TELEVISION SET!

NAME

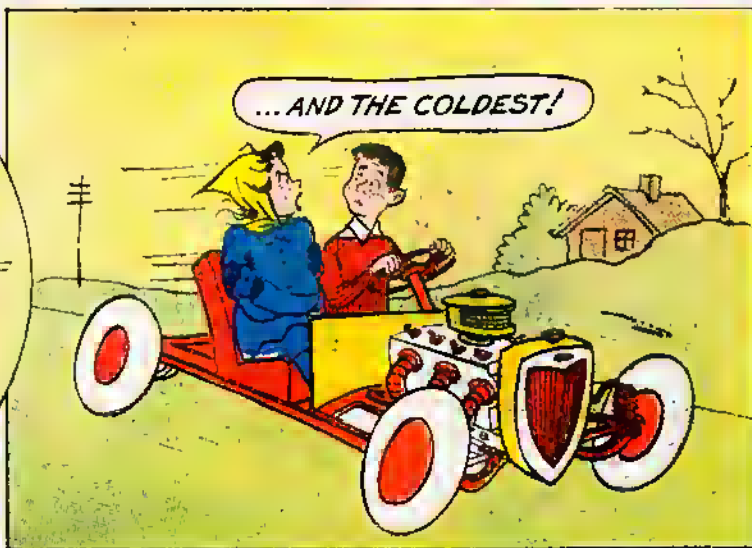
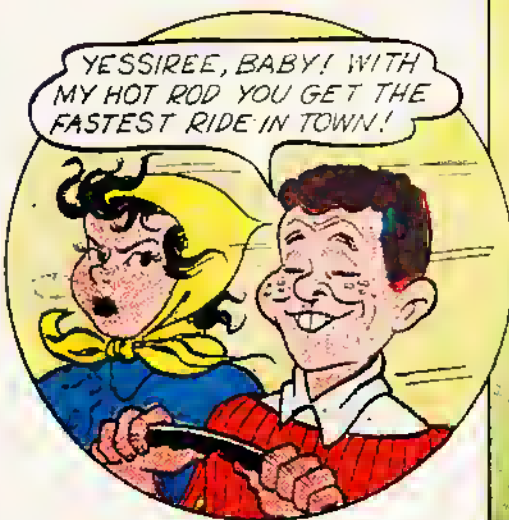
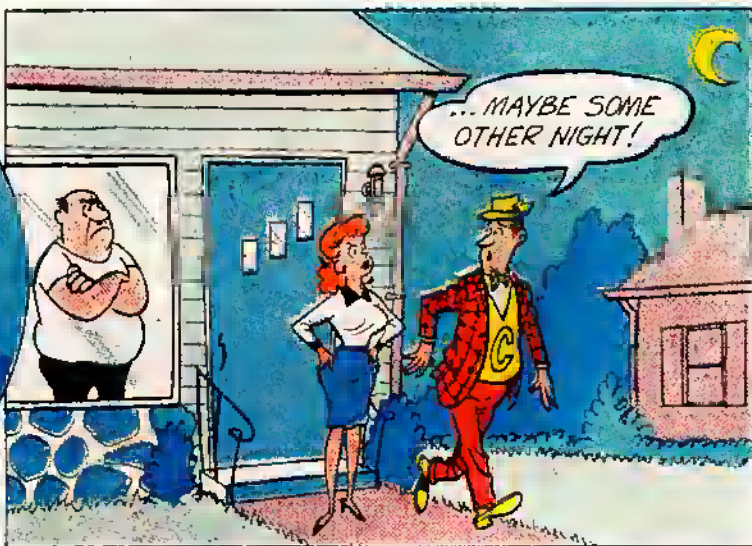
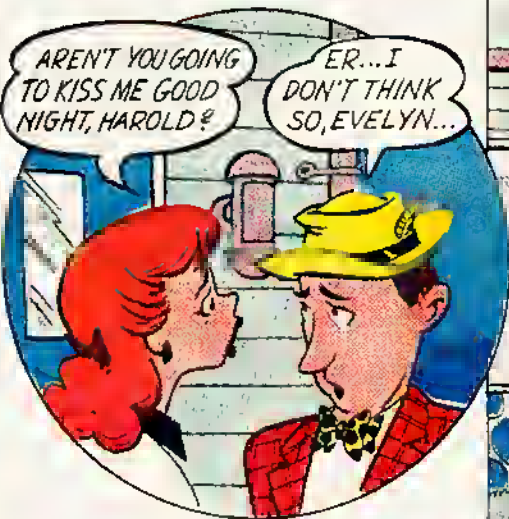
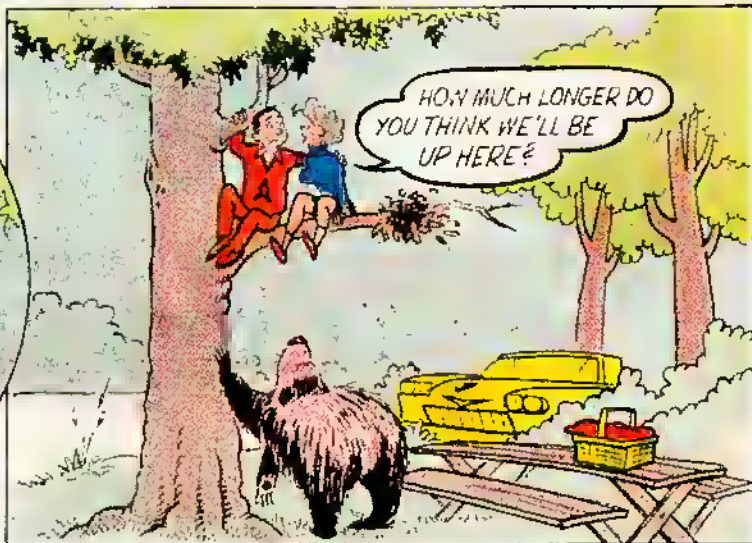
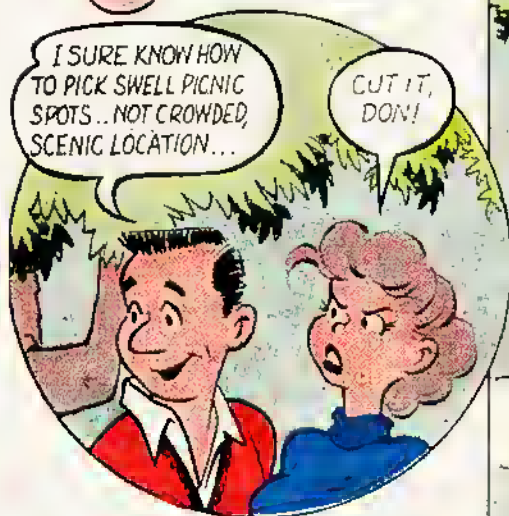
ADDRESS

STOMACH SIZE



ARCHIE
PRESENTS:

DOUBLE TAKE



VERONICA SAYS...

HERE IT IS, KIDDIES, ANOTHER OF
THOSE FABULOUS 'N' FANTASTIC
MAD HOUSE EXPOSE'S

WHICH TELLS THE TRUTH ABOUT **FAMOUS
HISTORIC EVENTS** OF YESTERYEAR!
NOW, AT LAST, THE STORY CAN BE REVEALED,
AS WE SHOW...

WHAT REALLY HAPPENED..!

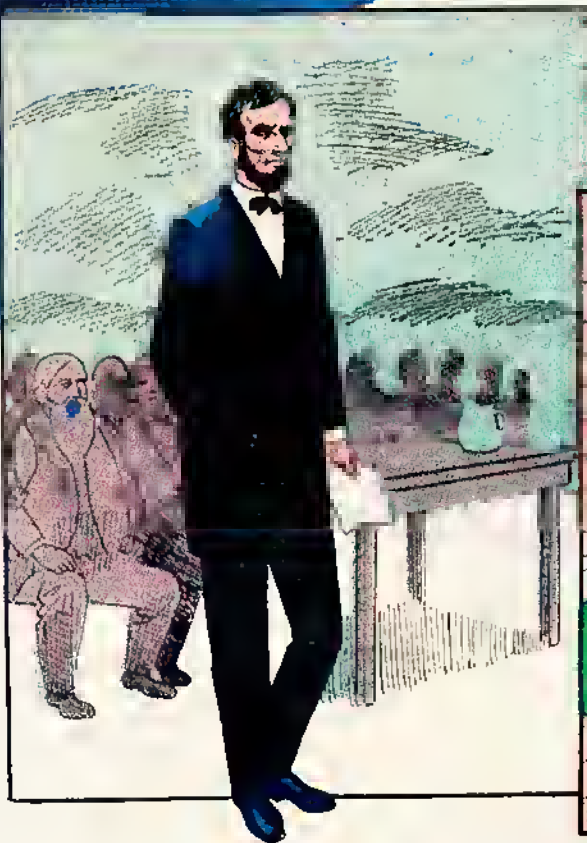
REMEMBER HOW
POCAHONTAS
SAVED THE LIFE OF
JOHN SMITH.....?

WHAT REALLY
HAPPENED...

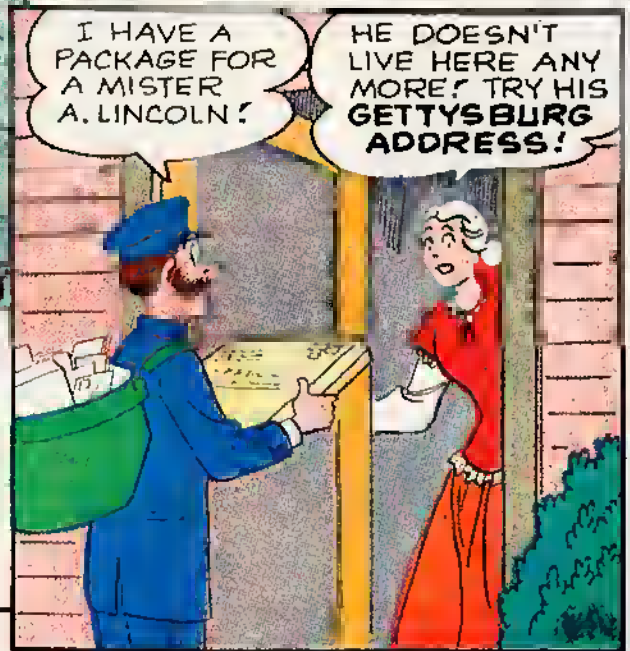
POCAHONTAS, DEAR,
I'M THROWING OUT
THESE OLD BOOKS!
DO YOU WANT TO SAVE
ANY?

YES, I'D LIKE
TO SAVE **THE
LIFE OF
JOHN SMITH**!





REMEMBER THE GREAT
GETTYSBURG ADDRESS?

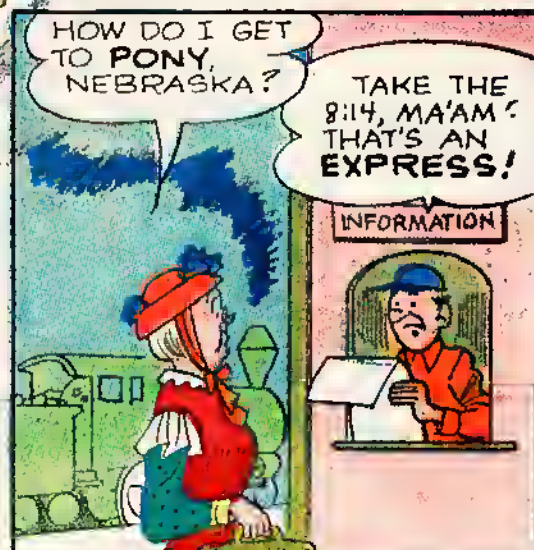


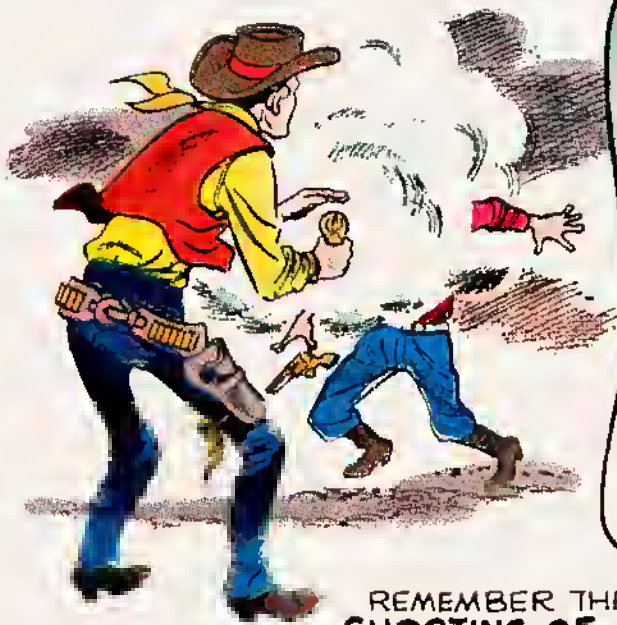
...WHAT REALLY HAPPENED...



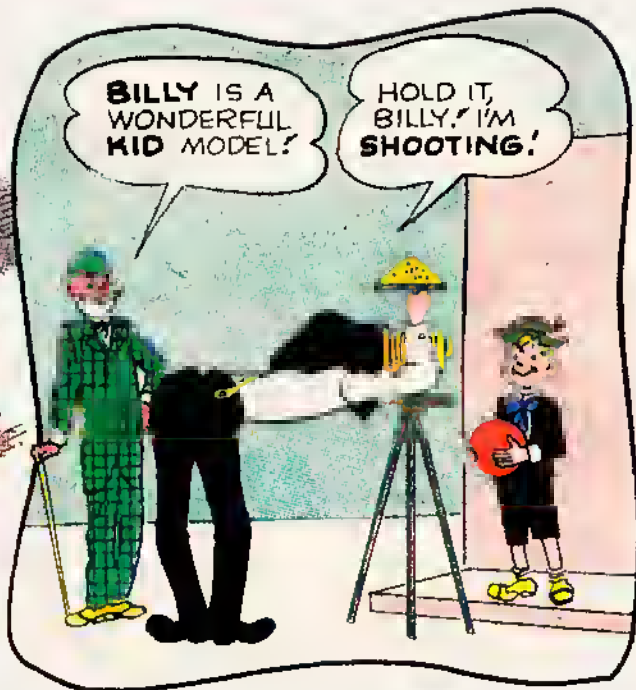
REMEMBER THE
SPECTACULAR
PONY EXPRESS?

...WHAT REALLY HAPPENED....→

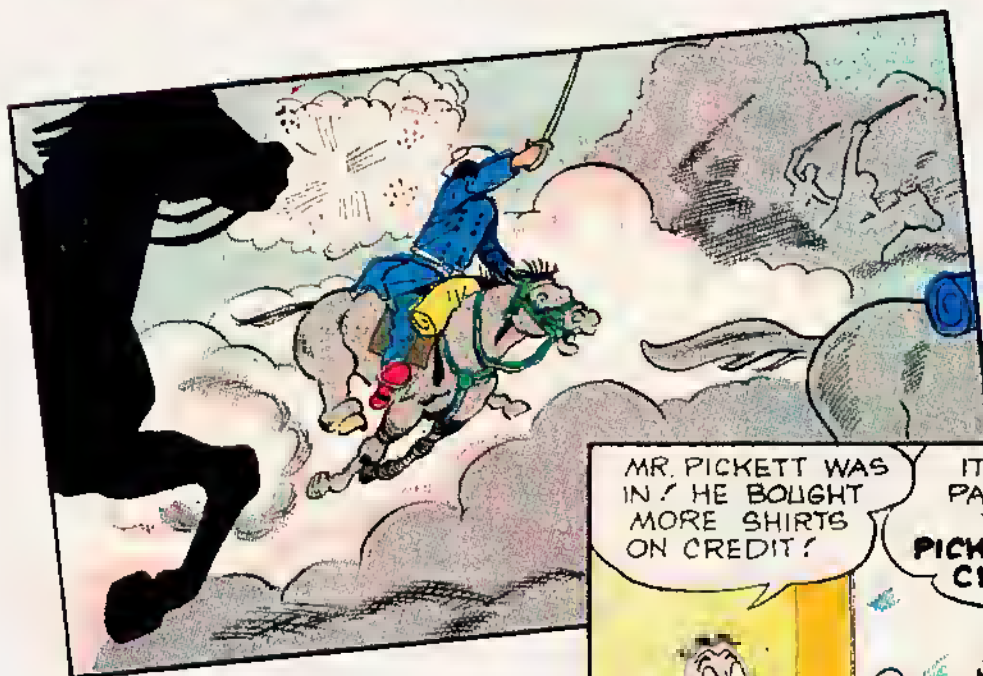




REMEMBER THE
SHOOTING OF
BILLY THE KID?

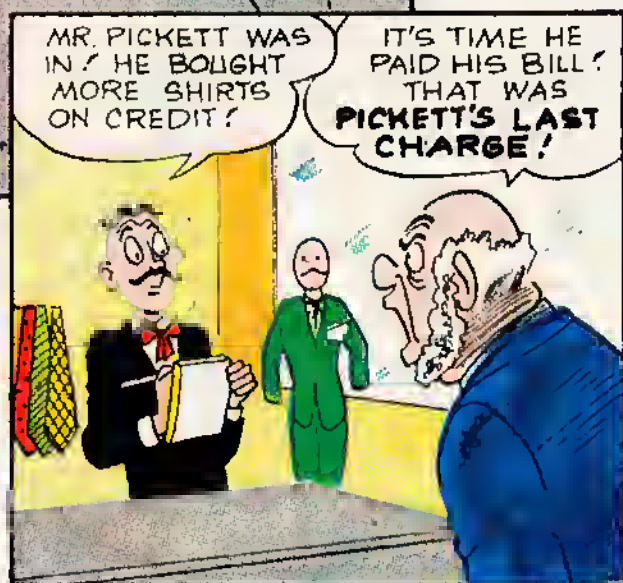


...WHAT **REALLY**
HAPPENED...



REMEMBER **PICKETT'S**
FAMOUS **LAST CHARGE?**...

WHAT **REALLY** HAPPENED.....



JUGHEAD PRESENTS

WASHHOUSE

Signs of the times

**SMITH'S
COUGH
SYRUP**

"It's not the cough
that carries you
off, but the coffin
they carry you
off in!"

**DRIVE
CAREFULLY**

THE LIFE YOU SAVE
MAY BE SOMEONE
WHO OWES YOU
MONEY...

FOR SALE
SIX ROOM
HOUSE WITH
LARGE DOG
HOUSE

OWNER HAS BEEN IN
IT FOR TEN YEARS.

ZILCH LAUNDRY CO.

Everything comes out
in our wash..

INCLUDING YOUR BUTTONS.

XYZ TIRE CO.

—
INVITE US TO
YOUR NEXT
BLOW-OUT!

GIRLS

TRY "JOIE DE VIVRE PERFUME"

IT WILL HOLD YOUR BOY-FRIEND
SMELL BOUND!

Clock and Watch Sale

LAST DAY

TIME WAITS FOR NO MAN..

Jughead SAYS...

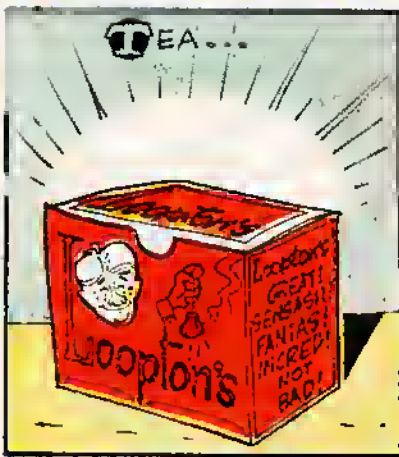


SOME TIME AGO, WE RAN AN ARTICLE EXPLAINING HOW TO READ THE **BUMPS** ON YOUR HEAD! UNFORTUNATELY, MOST OF OUR READERS HAVEN'T GOT BUMPS ON THEIR HEADS... THEY HAVE **HOLES** IN 'EM! BUT THEY LIKED THE ARTICLE ANYWAY—SO HERE'S ANOTHER **MADHOUSE** EDUCATIONAL FEATURE EXPLAINING...

HOW TO READ TEA LEAVES!

IN ORDER TO READ TEA LEAVES, YOU MUST HAVE SOME BASIC THINGS, LIKE...

TEA...



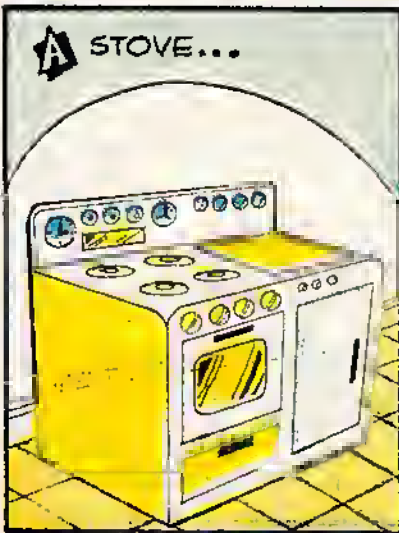
A POT TO BREW IT IN...



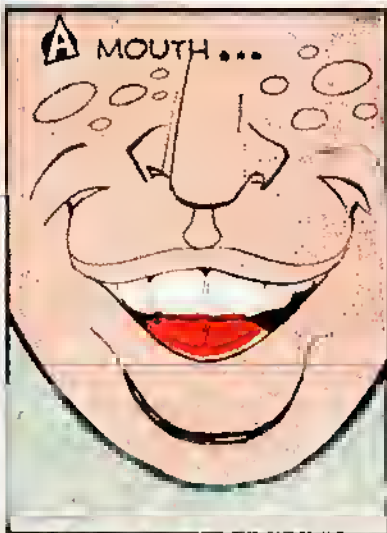
A CUP TO DRINK FROM...



A STOVE...



A MOUTH...

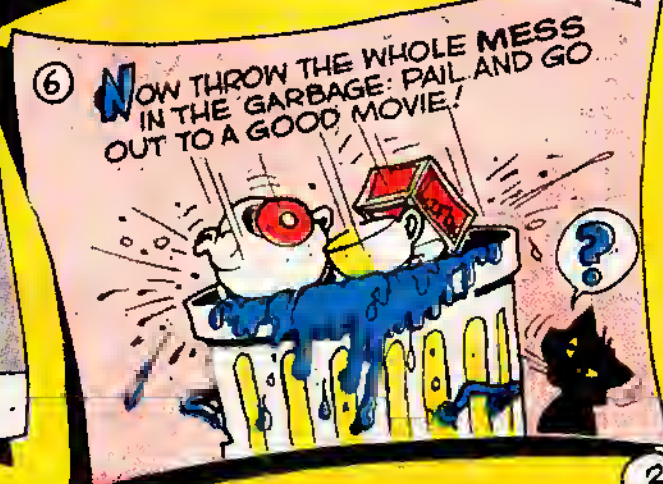
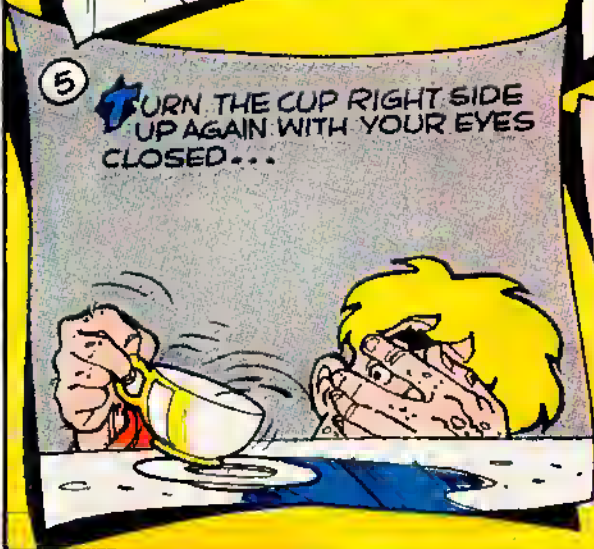
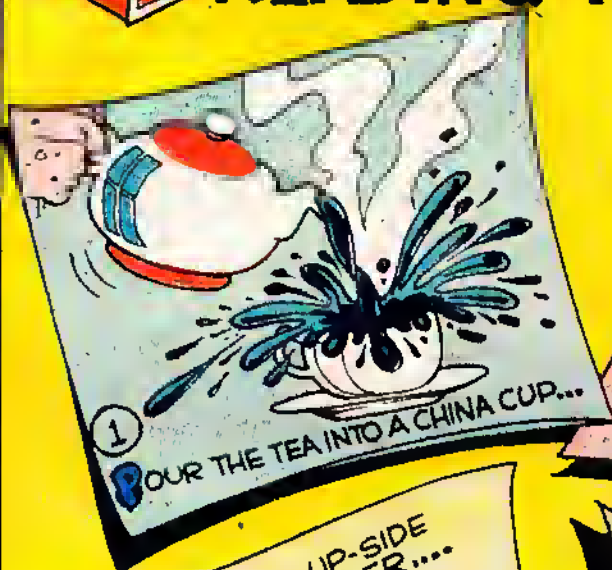


-AND A VERY LOW I.Q., ON ACCOUNT OF YOU'RE STOOPID TO EVEN READ THIS!





SIX EASY STEPS IN READING TEA LEAVES...

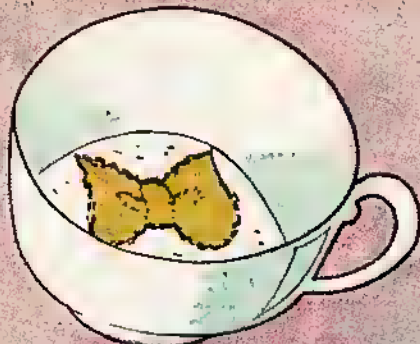


A

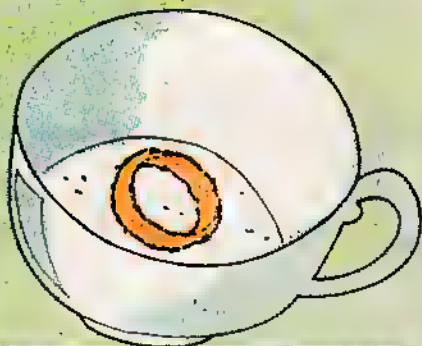
PERSON'S FUTURE CAN BE SEEN IN THE DESIGN WHICH THE TEA LEAVES FORM AT THE BOTTOM OF THE CUP. HERE ARE SOME VALUABLE CLUES...



TEA LEAVES FORMING DOLLAR SIGN MEAN PERSON IS LUCKY AND WILL RECEIVE MONEY!



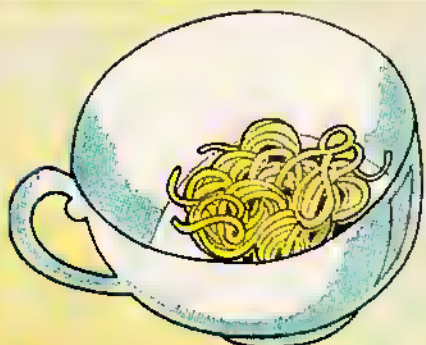
TEA LEAVES SHAPED LIKE BOW TIE MEAN PERSON'S GREAT ADMIRER OF ARCHIE ANDREWS!



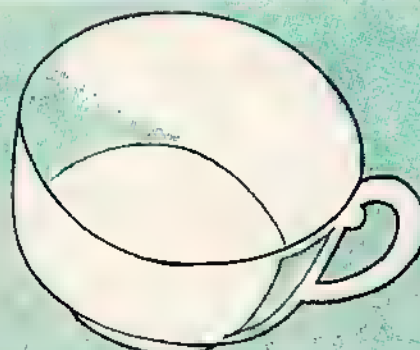
TEA LEAVES FORMING CIRCLE MEAN COMING MARRIAGE... WEDDING RING FOR GIRLS, NOSE RING FOR BOYS!



TEA LEAVES SHAPED LIKE U.S.A. MEAN THAT PERSON IS GOING TO FLUNK GEOGRAPHY EXAM!



TEA LEAVES SHAPED LIKE NOODLES MEAN THAT STUPID WAITER SERVED CHICKEN SOUP!

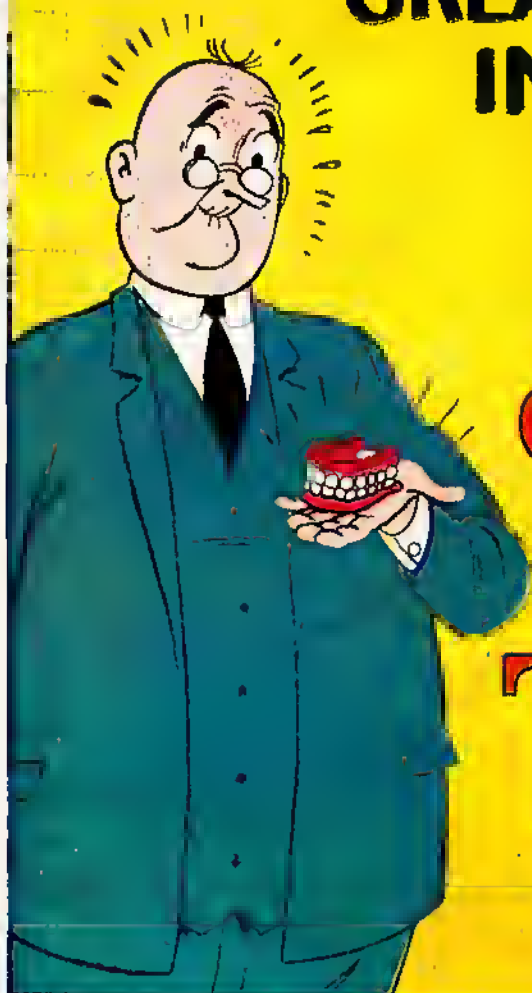


NO TEA LEAVES AT ALL MEANS THAT PERSON IS CLYDE DIDDIT, WHO DRINKS HIS TEA OUT OF A SAUCER!

MR. WEATHERBEE PRESENTS:

GREAT MOMENTS IN HISTORY

The discovery of Teeth!



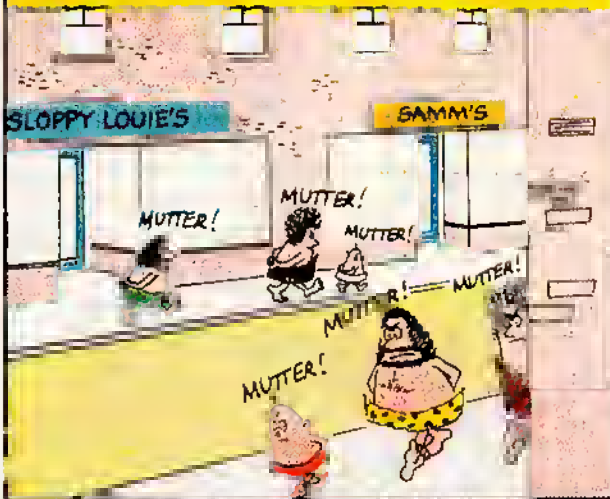
BEFORE TEETH WERE DISCOVERED,
PEOPLE COULD EAT ONLY VERY SOFT,
MUSHY FOODS ---



SO THEY ATE THINGS LIKE OATMEAL
PATTIES -- MASHED HALVAH -- AND
PEANUT BUTTER STEW ---



NEEDLESS TO SAY, THIS DIET CAUSED UNHAPPINESS, AND PEOPLE WENT AROUND MUTTERING ANGRILY TO THEMSELVES---

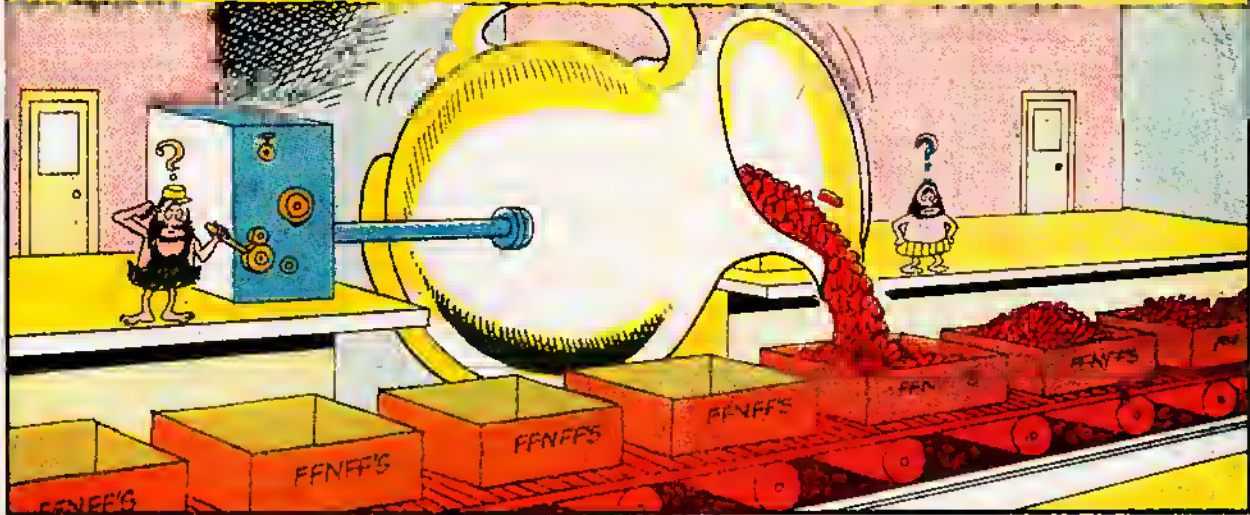


UNHAPPIEST OF ALL WAS A MAN NAMED HUBERT FFNFF, WHO OWNED A LARGE TOOTH PASTE FACTORY---

FFNFF'S TOOTH PASTE WORKS
(HOME OF TOOTH PASTER TOOTH PASTE)



EVERYDAY, HUBERT'S FACTORY TURNED THOUSANDS OF TUBES OF TOOTH PASTE. BUT, SINCE TEETH HAD NOT BEEN DISCOVERED, NOBODY KNEW WHAT TO DO WITH IT---



SO THE TOOTH PASTE WAS USED FOR SHOE POLISH---



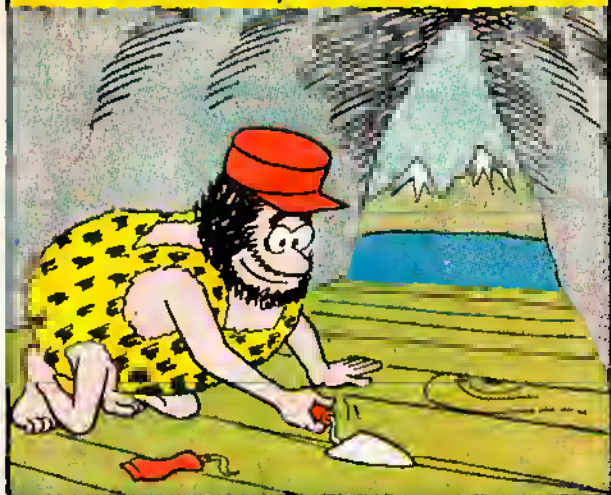
FINGER PAINTS---



AND BIRTHDAY CAKE DECORATION---



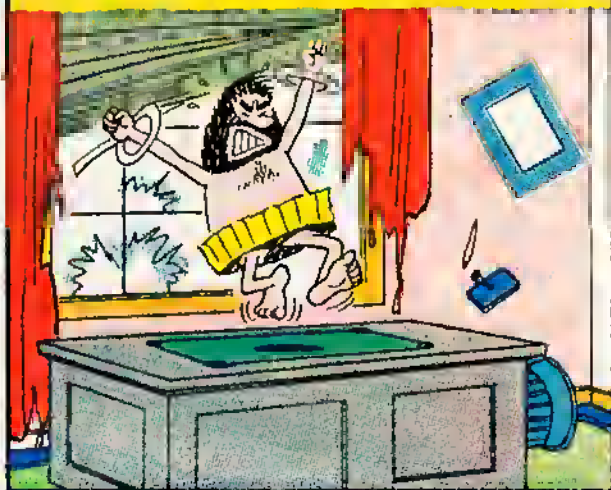
IT WAS ALSO USED AS A FLOOR WAX, AND PROVED VERY GOOD AT FILLING UP HOLES (CAVITIES, SEE?)---



BUT EVEN SO, HUBERT WAS LEFT WITH HUGE MOUNTAINS OF UNUSED TOOTH PASTE---



THIS MADE HUBERT VERY MAD. HE BEGAN YELLING, KICKING, AND SCREAMING---



HE GOT SO MAD THAT HE THREW HIMSELF DOWN AND BEGAN CHEWING ON THE EDGE OF THE CARPET---



SUDDENLY HE SAT UP-- CHEWING THE CARPET, HE HAD ACCIDENTALLY DISCOVERED HIS TEETH!!



HUBERT RUSHED OUT TO SPREAD THE NEWS-- BY BITING EVERYONE WHO CAME NEAR HIM---

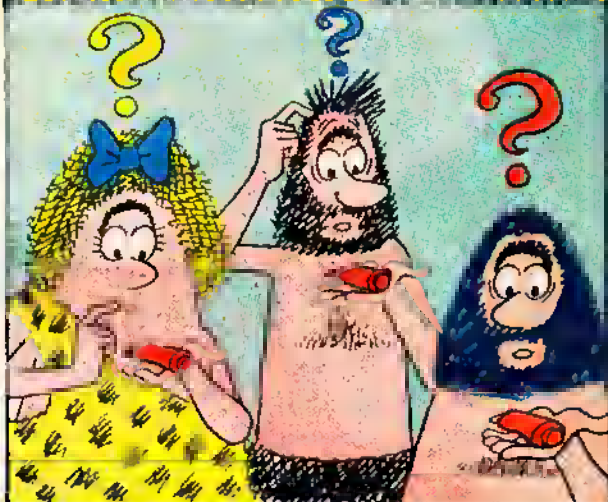


PEOPLE WERE SO GLAD TO HAVE TEETH
THAT THEY RUSHED TO HUBERT'S FACTO-
RY TO BUY TOOTHPASTE---

THOME OF TOOTHPASTE TOOTHPASTE



UNFORTUNATELY, THEY COULDN'T USE
ANY, BECAUSE NOBODY HAD INVENTED
A TOOTHBRUSH YET---



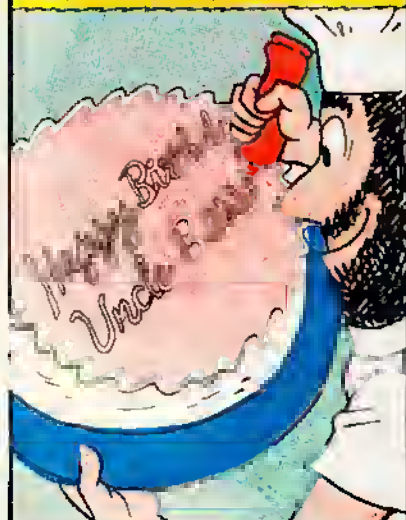
SO THE PASTE WAS STILL
USED FOR SHOE POLISH---



FINGER PAINTS---



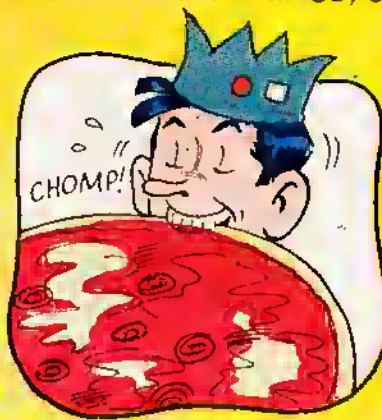
AND BIRTHDAY CAKE
DECORATION!



TODAY, WE USE OUR TEETH FOR MANY THINGS, SUCH AS ---



BITING HOT DOGS ---



CHEWING PIZZA ---



AND EATING OUR WORDS!

The End.

THERE /S A SANTA CLAUS!
JUST A QUARTER WITH THE COUPON
WILL BRING THIS GIANT-SIZE CHRISTMAS
FUN FEST FEATURING THE ARCHIE GANG RIGHT
TO YOUR DOOR! ORDER AS MANY AS YOU
LIKE...FOR YOURSELF...FOR GIFTS!



ARCHIE'S CHRISTMAS STOCKING #10
ROOM 603, 241 CHURCH ST.
NEW YORK 13, N.Y.

PLEASE SEND ME _____ (No.) COPIES OF
ARCHIE'S CHRISTMAS STOCKING #10.
I ENCLOSE 25¢ (35¢ IN CANADA) IN COIN
FOR EACH COPY ORDERED.

NAME _____ AGE _____
(PLEASE PRINT)

ADDRESS _____

CITY _____ STATE _____

BETTY SAYS--

GIRLS! GIRLS! GIRLS!

DO YOU WANT TO BE POPULAR? DO YOU WANT TO ANNOY YOUR FOLKS? DO YOU WANT TO KEEP THE TELEPHONE GOING 24 HOURS A DAY? WELL, NOW YOU CAN DO ALL THAT--

WITH A BRAND NEW

MAD HOUSE

YAK-YAK

RECORD!

THE YAK-YAK RECORD SERVES AS
YOUR TELEPHONE SUBSTITUTE!

KEEP THE PHONE TIED UP
WHILE YOU'RE AT THE
MOVIES!

16 RPM'S -- ON
THE "LOUDMOUTH
LABEL"!

COME AND GO
AS YOU PLEASE--
WHILE A YAK-YAK
RECORD DOES YOUR
TALKING FOR YOU!

YAK!
YAK!
YAK!

GENTLEMEN:

RUSH ME A YAK-YAK RECORD AT ONCE!
I ENCLOSE \$1,000,000,000.06
TASMANIAN PFENNIGS, (I REALIZE
THERE **ARE NO** TASMANIAN PFENNIGS,
BUT THAT'S **MY PROBLEM!**)

NAME

ADDRESS

VOCAL PITCH (IN CUBIC YARDS)



HERE THEY ARE!

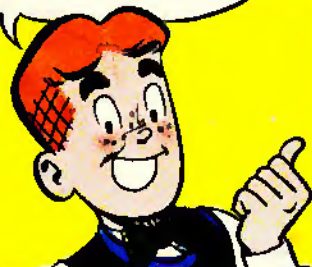
THE BIG BOOKS IN THE NEW

ARCHIE **GIANT** SERIES

EACH GIANT-SIZE EDITION IS CRAMMED WITH PAGE AFTER PAGE OF FUN-FILLED STORIES OF YOUR FAVORITE ARCHIE CHARACTERS THAT YOU WON'T WANT TO MISS! FOLLOW ARCHIE'S ADVICE...

SEND FOR YOUR COPIES NOW!

THIS COUPON
WILL BRING THESE
KING-SIZE COMICS
RIGHT TO YOUR DOOR!
SO DON'T DELAY...
GET THE MOST OF
THE BEST!



SEND TO: **ARCHIE QUARTER COMICS**
241 CHURCH STREET, NEW YORK 13, N.Y.

PLEASE SEND ME THE FOLLOWING GIANT COMICS. I ENCLOSE
25¢ IN COIN (35¢ IN CANADA) FOR EACH TITLE CHECKED BELOW:

- | | |
|--|---|
| <input type="checkbox"/> ARCHIE ANNUAL *12 | <input type="checkbox"/> BETTY & VERONICA SUMMER FUN *8 |
| <input type="checkbox"/> PALS 'N' GALS *14 | <input type="checkbox"/> KATY KEENE HOLIDAY FUN *7 |
| <input type="checkbox"/> JUGHEAD *9 | <input type="checkbox"/> KATY KEENE PIN-UP PARADE *12 |
| <input type="checkbox"/> ARCHIE'S CHRISTMAS STOCKING *10 | |

NAME _____ AGE _____

(PLEASE PRINT) ADDRESS _____

CITY _____ STATE _____



some scanner known as irving